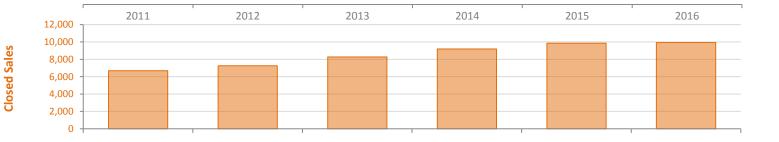




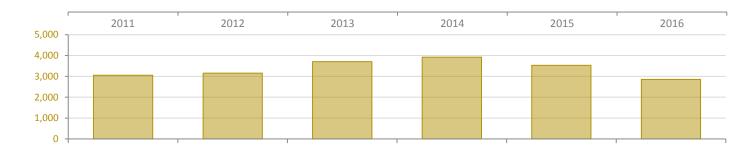
Summary Statistics	2016	2015	Percent Change Year-over-Year
Closed Sales	9,925	9,856	0.7%
Paid in Cash	2,855	3,528	-19.1%
Median Sale Price	\$185,500	\$162,000	14.5%
Average Sale Price	\$224,716	\$200,545	12.1%
Dollar Volume	\$2.2 Billion	\$2.0 Billion	12.8%
Median Percent of Original List Price Received	96.2%	95.7%	0.5%
Median Time to Contract	29 Days	37 Days	-21.6%
Median Time to Sale	76 Days	79 Days	-3.8%
New Pending Sales	10,472	11,017	-4.9%
New Listings	11,610	11,586	0.2%
Pending Inventory	872	1,066	-18.2%
Inventory (Active Listings)	2,002	2,301	-13.0%
Months Supply of Inventory	2.4	2.8	-14.3%

Closed Sales	Year	Closed Sales	Percent Change Year-over-Year
The number of sales transactions which closed during	2016	9,925	0.7%
the year	2015	9,856	7.2%
<i>Economists' note</i> : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.	2014	9,193	11.3%
	2013	8,262	13.7%
	2012	7,265	8.7%
	2011	6,686	7.0%

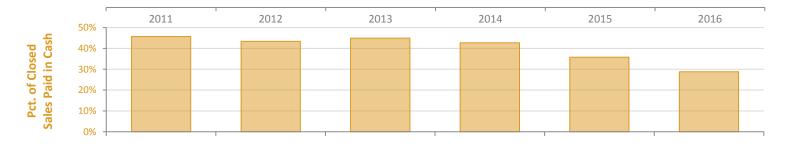




Cash Sales	Year	Cash Sales	Percent Change Year-over-Year
The number of Closed Sales during the year in which	2016	2,855	-19.1%
buyers exclusively paid in cash	2015	3,528	-10.0%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.	2014	3,922	5.8%
	2013	3,706	17.6%
	2012	3,152	3.1%
	2011	3,056	16.0%

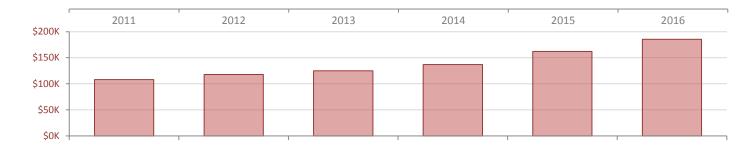


Cash Sales as a Percentage of Closed Sales	Year	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
The percentage of Closed Sales during the year which	2016	28.8%	-19.6%
were Cash Sales	2015	35.8%	-16.2%
Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each year involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.	2014	42.7%	-4.9%
	2013	44.9%	3.5%
	2012	43.4%	-5.0%
	2011	45.7%	8.3%

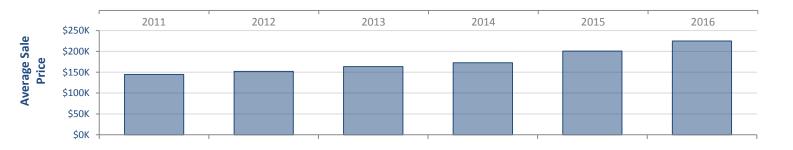




Median Sale Price	Year	Median Sale Price	Percent Change Year-over-Year
The median sale price reported for the year (i.e. 50% of	2016	\$185,500	14.5%
sales were above and 50% of sales were below)	2015	\$162,000	18.2%
Economists' note : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that <i>sold</i> each year, and the mix of the types of homes that sell can change over time.	2014	\$137,000	9.6%
	2013	\$125,000	6.2%
	2012	\$117,750	9.0%
	2011	\$108,000	-5.7%



Average Sale Price	Year	Average Sale Price	Percent Change Year-over-Year
The average sale price reported for the year (i.e. total	2016	\$224,716	12.1%
sales in dollars divided by the number of sales)	2015	\$200,545	16.2%
Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.	2014	\$172,590	5.5%
	2013	\$163,661	7.6%
	2012	\$152,145	5.0%
	2011	\$144,868	-1.2%



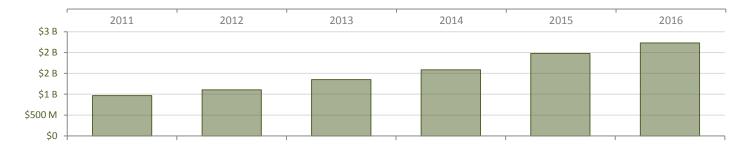


Dollar Volume

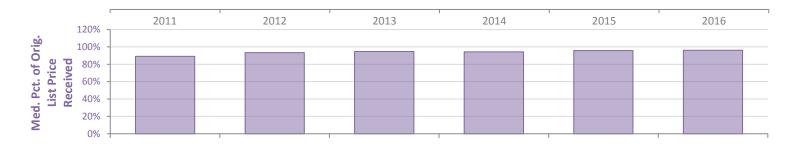
The sum of the sale prices for all sales which closed during the year

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Year	Dollar Volume	Percent Change Year-over-Year
2016	\$2.2 Billion	12.8%
2015	\$2.0 Billion	24.6%
2014	\$1.6 Billion	17.3%
2013	\$1.4 Billion	22.3%
2012	\$1.1 Billion	14.1%
2011	\$968.6 Million	5.7%



Median Percent of Original List Price Received	Year	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
The median of the sale price (as a percentage of the original list price) across all properties selling during the year	2016	96.2%	0.5%
	2015	95.7%	1.4%
<i>Economists' note</i> : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a <i>lagging</i> indicator.	2014	94.4%	-0.3%
	2013	94.7%	1.5%
	2012	93.3%	4.6%
	2011	89.2%	-0.9%



long time to sell.



2016

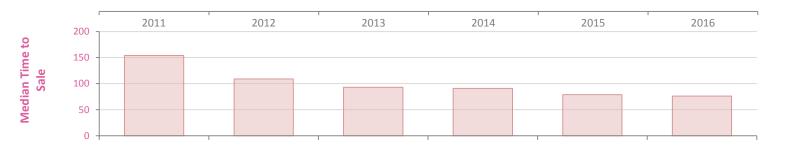
Median Time to Contract The median number of days between the listing date	Year	Median Time to Contract	Percent Change Year-over-Year	
	2016	29 Days	-21.6%	
	The median number of days between the listing date and contract date for all Closed Sales during the year	2015	37 Days	-22.9%
<i>Economists' note</i> : Like Time to Sale, Time to Contract is a measure of	2014	48 Days	9.1%	
	the length of the home selling process calculated for sales which			

closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

icai	Contract	Year-over-Year
2016	29 Days	-21.6%
2015	37 Days	-22.9%
2014	48 Days	9.1%
2013	44 Days	-8.3%
2012	48 Days	-50.5%
2011	97 Days	24.4%

2011 2012 2013 2014 2015 120 100 **Median Time to** 80 Contract 60 40 20 0

Median Time to Sale	Year	Median Time to Sale	Percent Change Year-over-Year
The median number of days between the listing date	2016	76 Days	-3.8%
and closing date for all Closed Sales during the year	2015	79 Days	-13.2%
<i>Economists' note</i> : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial	2014	91 Days	-2.2%
isting of a property and the closing of the sale. <i>Median</i> Time to Sale is the amount of time the "middle" property selling this year was on the market. That is, 50% of homes selling this year took <i>less</i> time to sell, and 50% of homes took <i>more</i> time to sell. Median Time to Sale gives a	2013	93 Days	-14.7%
	2012	109 Days	-29.2%
more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally	2011	154 Days	19.4%



distressed properties for sale.



7.9%

New Pending Sales The number of listed properties that went under	Year	New Pending Sales	Percent Change Year-over-Year
	2016	10,472	-4.9%
contract during the year	2015	11,017	10.8%
<i>Economists' note</i> : Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed	2014	9,941	-0.5%
	2013	9,991	24.7%
	2012	8,010	17.0%

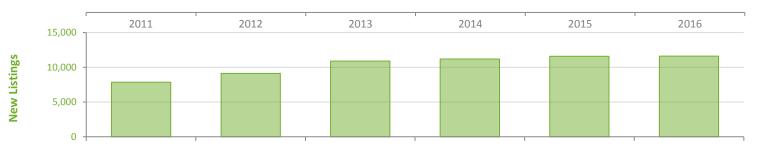
2011

6,847

2011 2012 2013 2014 2015 2016 12,000 8,000 6,000 4,000 2,000

Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of

New Listings	Year	New Listings	Percent Change Year-over-Year
The number of properties put onto the market during	2016	11,610	0.2%
the year	2015	11,586	3.6%
<i>Economists' note</i> : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their meetings and the thet in sup selevalations are taken and to be a set include.	2014	11,179	2.6%
	2013	10,896	19.4%
	2012	9,125	16.2%
mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really <i>new</i> listings.	2011	7,856	-20.5%



Pending Sales

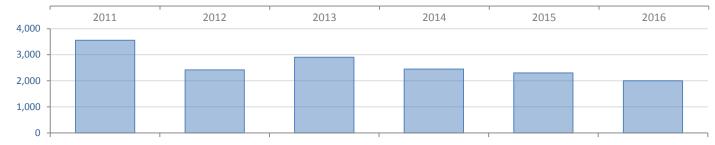
which homes are going off-market.



-36.2%

3,558

Inventory (Active Listings)	Year	Inventory	Percent Change Year-over-Year
The number of property listings active at the end of	2016	2,002	-13.0%
the year	2015	2,301	-6.1%
<i>Economists' note</i> : There are a number of ways to define and	2014	2,451	-15.6%
calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current.	2013	2,903	19.9%
Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell).	2012	2,422	-31.9%



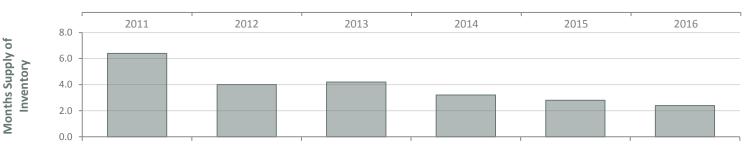
Months Supply of Inventory (Year-End)
An estimate of the number of months it will take to
deplete the current Inventory given recent sales rates

Likewise, it falls when New Listings aren't keeping up with the rate at

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Year	Months Supply	Year-over-Year
2016	2.4	-14.3%
2015	2.8	-12.5%
2014	3.2	-23.8%
2013	4.2	5.0%
2012	4.0	-37.5%
2011	6.4	-40.2%

2011



Inventory



Closed Sales by Sale Price	Sale
	Less
The number of sales transactions which closed during	
the year	\$100
	\$150

Economists' note : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.

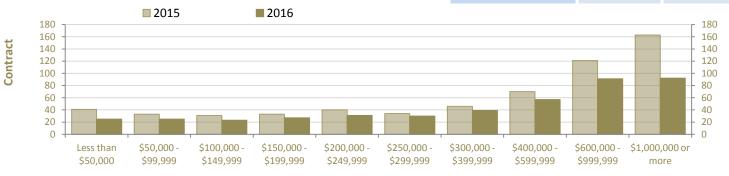
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	180	-62.2%
\$50,000 - \$99,999	1,018	-42.4%
\$100,000 - \$149,999	2,188	-0.7%
\$150,000 - \$199,999	2,098	18.1%
\$200,000 - \$249,999	1,457	17.9%
\$250,000 - \$299,999	984	22.7%
\$300,000 - \$399,999	1,083	27.4%
\$400,000 - \$599,999	659	31.3%
\$600,000 - \$999,999	205	7.3%
\$1,000,000 or more	53	1.9%



Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the year

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	25 Days	-39.0%
\$50,000 - \$99,999	25 Days	-24.2%
\$100,000 - \$149,999	23 Days	-25.8%
\$150,000 - \$199,999	27 Days	-18.2%
\$200,000 - \$249,999	31 Days	-22.5%
\$250,000 - \$299,999	30 Days	-11.8%
\$300,000 - \$399,999	39 Days	-15.2%
\$400,000 - \$599,999	57 Days	-18.6%
\$600,000 - \$999,999	91 Days	-24.8%
\$1,000,000 or more	92 Days	-43.6%



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Median Time to



New Listings by Initial Listing Price The number of properties put onto the market during the year

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

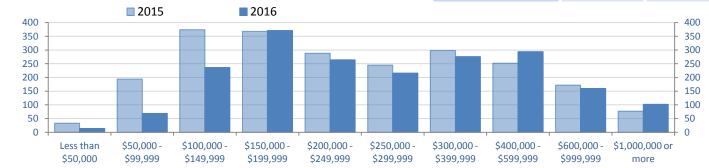
Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	153	-60.7%
\$50,000 - \$99,999	873	-48.0%
\$100,000 - \$149,999	2,136	-11.3%
\$150,000 - \$199,999	2,521	18.9%
\$200,000 - \$249,999	1,685	12.6%
\$250,000 - \$299,999	1,266	18.1%
\$300,000 - \$399,999	1,447	21.0%
\$400,000 - \$599,999	978	26.4%
\$600,000 - \$999,999	404	19.5%
\$1,000,000 or more	147	28.9%



Inventory by Current Listing Price The number of property listings active at the end of the year

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	14	-57.6%
\$50,000 - \$99,999	69	-64.4%
\$100,000 - \$149,999	236	-36.9%
\$150,000 - \$199,999	371	0.8%
\$200,000 - \$249,999	264	-8.3%
\$250,000 - \$299,999	216	-11.8%
\$300,000 - \$399,999	276	-7.4%
\$400,000 - \$599,999	294	16.7%
\$600,000 - \$999,999	160	-7.0%
\$1,000,000 or more	102	32.5%



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Inventory

Yearly Distressed Market - 2016 Single Family Homes Brevard County





		2016	2015	Percent Change Year-over-Year
Traditional	Closed Sales	9,028	7,981	13.1%
	Median Sale Price	\$193,000	\$176,000	9.7%
Foreclosure/REO	Closed Sales	766	1,611	-52.5%
	Median Sale Price	\$116,200	\$99,900	16.3%
Short Sale	Closed Sales	131	264	-50.4%
	Median Sale Price	\$120,000	\$119,600	0.3%

