

Inviting Neighbors to the Open House

Overview:

Use this letter to let neighbors know they are welcome to attend an open house you are hosting. Neighbors are often curious about the insides of their neighbors' home, but may shy away from the open house since they're not in the market to buy or move.

Help get the word out and network with neighbors by inviting them to the open house with this letter. Consider delivering the invitation by hand to those in the immediate area, or leaving it as a door-knocker.

Your notes (when you used it, how you used it, modifications, etc.):

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Dear Neighbor,

As you may know, your neighbors, the **[NEIGHBOR LAST NAME]**s, have listed their home on the market at **[ADDRESS]**. My name is **[YOUR NAME]**, and I'm their Realtor.

On **[OPEN HOUSE DATE]** from **[TIME to TIME]** I'll be hosting an open house to showcase their home. I just wanted you to know you are more than welcome to stop by and see the place for yourself.

Open houses aren't just for buyers! I'd love to meet you and give you a chance to see what we've done with the place to prepare it for sale. You never can tell, you might just meet your next new neighbor.

Feel free to bring a friend. Hope to meet you soon.

Best,

[Signature / closing contact info.]



Remember:

To customize this letter, use the file **letter-inviting-neighbors-to-open-houses.doc** or **letter-inviting-neighbors-to-open-houses.txt**