

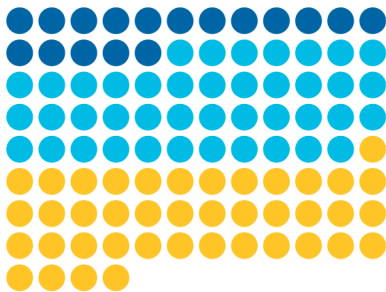
PROJECT ACTIVITY

Project Announcement Statistics

	Total
New Jobs Announced	75
Retained Jobs	0
Capital Investment	\$3M

Goal: 500 New Jobs Announced

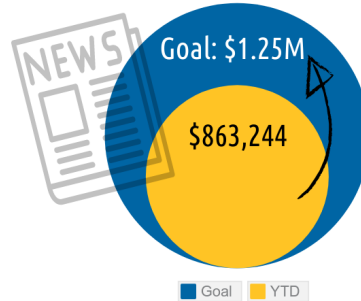
Client Activity



20 New Projects | 51 New Leads | 50 General Assistance

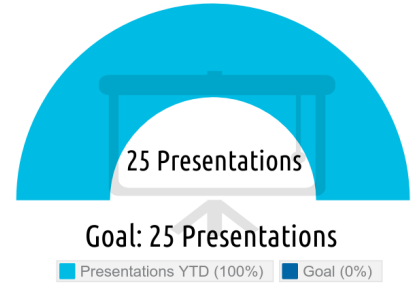
INTERNAL & EXTERNAL COMMUNICATIONS

Earned Media



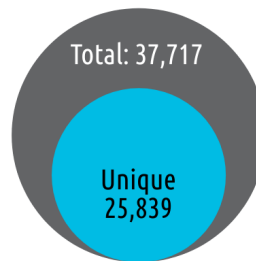
Goal | YTD

Presentations



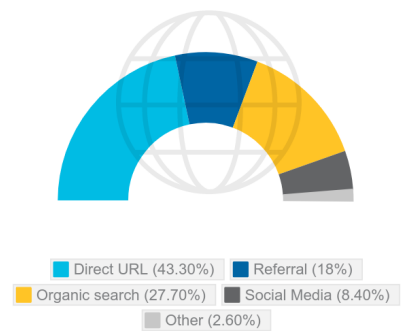
Presentations YTD (100%) | Goal (0%)

Website Visits



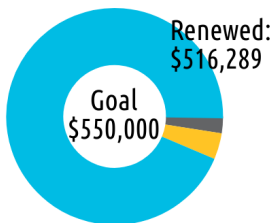
Total Unique Visits Goal: 20,000 | 129%

Website Visitors Acquisition



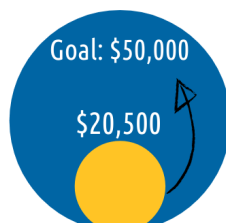
INVESTOR ACTIVITY

Total Private Investment



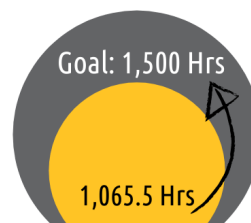
Goal (2.40%) | New YTD (3.73%) | Renewed YTD (93.87%)

New Investment



Goal | New Investment YTD

Volunteer Hours



Goal | Hours YTD

SPECIAL PROGRAMS

GO CONTRACTS
GOVERNMENT OPPORTUNITIES ONLINE
A SERVICE OF EDC OF FLORIDA'S SPACE COAST

Since Program Inception in 2013

Value of Contracts Awarded: **\$66,858,662.83**

of Contracts Awarded: **102**

Active Licenses Goal 70%:
30 / 50 = 38%

SOCIAL MEDIA

Interactions



Facebook Shares (12.53%) | Facebook Reactions (81.31%) | Twitter Likes (1.32%) | Twitter Retweets (0.55%) | Instagram Likes (4.28%)

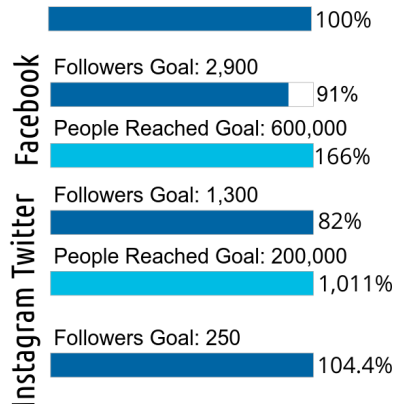
Posts:

Facebook: 402
Twitter: 127
Instagram: 46

Interactions per Post:

Facebook: 43.35
Twitter: 2.75
Instagram: 17.28

Social Media Posts Goal: 550



Facebook Followers Goal: 2,900 (91%)
Facebook People Reached Goal: 600,000 (166%)
Instagram Followers Goal: 1,300 (82%)
Instagram People Reached Goal: 200,000 (1,011%)
Instagram Followers Goal: 250 (104.4%)

CPT Program



Since July 2016

Students Enrolled: 328
Career Exposure Tours: 55
Completion Rate: 88%

Student Type

New to manufacturing: 54%
Incumbent Workers: 46%

PROJECT ANNOUNCEMENTS

FY 2010-2019

53

Projects

8,918

New Jobs Announced*

7,337

Retained Jobs

\$1.62B

Capital Investment*

**Projections reported by company over three-year timeframe from commencement of operations*

COMPETITIVE ADVANTAGES

Palm Bay-Melbourne-Titusville MSA Rankings – 2017 to Present

WORKFORCE

#1 – Highest share of high-tech/STEM jobs in Florida, and #12 in the U.S., *24/7 Wall Street, 2019*

#2 – Highest median annual wage for STEM workers out of the 100 most populated MSAs in the U.S., *WalletHub 2018*

EDUCATION

#1 – Keiser University named best performing private, non-profit college in Florida, *Florida Trend, 2019*

#8 – Edgewood Jr/Sr High School among top high schools in Florida, *U.S. News & World Report Best High Schools Rankings, 2018*

#11 – Brevard Schools ranked among top districts in Florida and received an A grade, *Florida Department of Education, 2017*

QUALITY OF LIFE

#1 – Melbourne named best place to live near the beach in the U.S., *U.S. News & World Report, 2019*

#1 – Melbourne named most affordable downtown city to live in in the U.S., *GOBankingRates, 2019*

#1 – Satellite Beach ranks safest community in Florida, *National Council for Home Safety and Security 2018*

#2 – Best Places to Live in Florida, and ranks #25 in the US, U.S. News, Best Places to Live 2019

#5 – Best quality of life out of the 100 most populated MSAs in the U.S., *WalletHub 2018*

#5 – Brevard's purchasing power ranked among the best in Florida, *SmartAsset, 2017*

#12 – Cape Canaveral among the 20 trending destinations for 2020 in the world, Airbnb 2019

ECONOMIC VITALITY

#1 – Most concentrated high-tech economy in Florida, and #10 in the U.S., *Milken Institute, 2019*

#1 – Highest industry diversity index in Florida, *Florida Gulf Coast University, 2018*

#5 – Best performing growth index among U.S. metro areas, #1 in Florida, *The Brookings Institution, 2017*

#8 – Highest percentage change in GDP among U.S. metro areas, #2 in Florida, *The Brookings Institution, 2017*