



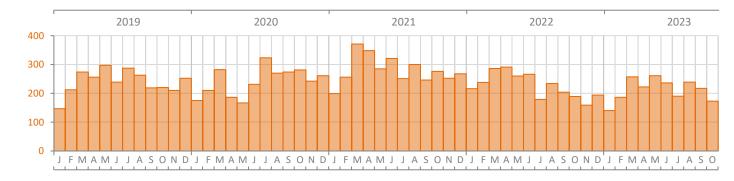
Summary Statistics	October 2023	October 2022	Percent Change Year-over-Year
Closed Sales	173	189	-8.5%
Paid in Cash	102	102	0.0%
Median Sale Price	\$285,000	\$325,000	-12.3%
Average Sale Price	\$362,343	\$357,907	1.2%
Dollar Volume	\$62.7 Million	\$67.6 Million	-7.3%
Median Percent of Original List Price Received	96.0%	97.5%	-1.5%
Median Time to Contract	27 Days	28 Days	-3.6%
Median Time to Sale	61 Days	73 Days	-16.4%
New Pending Sales	156	168	-7.1%
New Listings	303	223	35.9%
Pending Inventory	242	395	-38.7%
Inventory (Active Listings)	831	491	69.2%
Months Supply of Inventory	4.0	2.0	100.0%

# **Closed Sales**

The number of sales transactions which closed during the month

*Economists' note* : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	2,121	-10.2%
October 2023	173	-8.5%
September 2023	217	6.4%
August 2023	239	2.1%
July 2023	190	6.1%
June 2023	236	-11.3%
May 2023	261	0.4%
April 2023	222	-23.7%
March 2023	257	-10.1%
February 2023	186	-21.8%
January 2023	140	-35.2%
December 2022	194	-27.6%
November 2022	159	-36.9%
October 2022	189	-31.5%





Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	1,158	-7.9%
The number of Closed Sales during the month in which	October 2023	102	0.0%
buyers exclusively paid in cash	September 2023	111	3.7%
buyers exclusively paid in cash	August 2023	139	6.1%
	July 2023	103	22.6%
	June 2023	128	-8.6%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	May 2023	143	-2.7%
which investors are participating in the market. Why? Investors are	April 2023	103	-38.7%
far more likely to have the funds to purchase a home available up front,	March 2023	137	-9.3%
whereas the typical homebuyer requires a mortgage or some other	February 2023	97	-17.1%
form of financing. There are, of course, many possible exceptions, so	January 2023	95	-14.4%

this statistic should be interpreted with care.

	July 2023	103	22.6%
	June 2023	128	-8.6%
0	May 2023	143	-2.7%
	April 2023	103	-38.7%
nt,	March 2023	137	-9.3%
	February 2023	97	-17.1%
	January 2023	95	-14.4%
	December 2022	109	-16.2%
	November 2022	83	-35.7%
	October 2022	102	-26.1%
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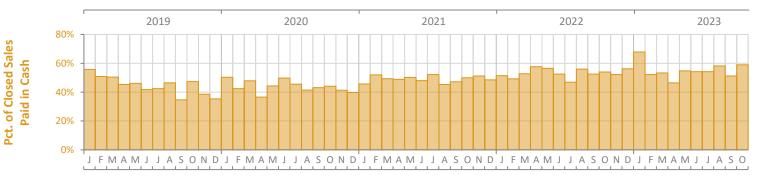


# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

*Economists' note* : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Percent of Closed	Percent Change
Sales Paid in Cash	Year-over-Year
54.6%	2.6%
59.0%	9.3%
51.2%	-2.5%
58.2%	3.9%
54.2%	15.6%
54.2%	3.0%
54.8%	-3.0%
46.4%	-19.6%
53.3%	0.9%
52.2%	6.1%
67.9%	32.1%
56.2%	15.9%
52.2%	2.0%
54.0%	8.0%
	Sales Paid in Cash 54.6% 59.0% 51.2% 58.2% 54.2% 54.2% 54.8% 46.4% 53.3% 52.2% 67.9% 56.2% 52.2%





#### Percent Change Median Sale Price Median Sale Price Month Year-over-Year Year-to-Date \$299,000 4.9% The median sale price reported for the month (i.e. 50% October 2023 \$285,000 -12.3% September 2023 \$307,500 2.5% of sales were above and 50% of sales were below) August 2023 \$339,900 22.7% July 2023 \$257,500 -11.2% *Economists' note* : Median Sale Price is our preferred summary June 2023 3.8% \$295,750 statistic for price activity because, unlike Average Sale Price, Median May 2023 -1.7% \$285,000 Sale Price is not sensitive to high sale prices for small numbers of April 2023 \$325,000 16.3% homes that may not be characteristic of the market area. Keep in mind March 2023 \$285,000 0.5% that median price trends over time are not always solely caused by February 2023 \$302,500 14.2% changes in the general value of local real estate. Median sale price only January 2023 \$290,000 11.2% December 2022 \$304,000 16.3% reflects the values of the homes that sold each month, and the mix of November 2022 \$293,000 18.1% the types of homes that sell can change over time. 30.3% October 2022 \$325,000



# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note* : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$354,970	2.9%
October 2023	\$362,343	1.2%
September 2023	\$365,707	5.2%
August 2023	\$366,645	6.5%
July 2023	\$324,714	-10.1%
June 2023	\$356,739	-0.1%
May 2023	\$348,406	-1.1%
April 2023	\$361,749	1.3%
March 2023	\$336,701	-1.4%
February 2023	\$357,521	10.5%
January 2023	\$378,994	23.0%
December 2022	\$401,457	23.9%
November 2022	\$358,681	22.3%
October 2022	\$357,907	15.7%



**Median Sale Price** 

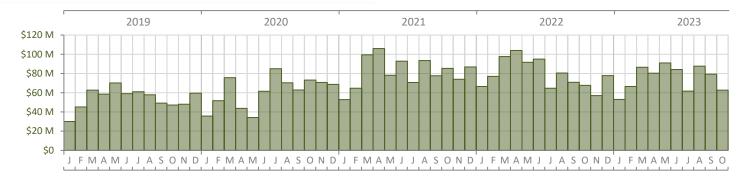


### **Dollar Volume**

The sum of the sale prices for all sales which closed during the month

*Economists' note* : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$752.9 Million	-7.7%
October 2023	\$62.7 Million	-7.3%
September 2023	\$79.4 Million	12.0%
August 2023	\$87.6 Million	8.8%
July 2023	\$61.7 Million	-4.6%
June 2023	\$84.2 Million	-11.4%
May 2023	\$90.9 Million	-0.7%
April 2023	\$80.3 Million	-22.7%
March 2023	\$86.5 Million	-11.4%
February 2023	\$66.5 Million	-13.6%
January 2023	\$53.1 Million	-20.3%
December 2022	\$77.9 Million	-10.3%
November 2022	\$57.0 Million	-22.9%
October 2022	\$67.6 Million	-20.8%



# Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

*Economists' note* : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	96.3%	-3.7%
October 2023	96.0%	-1.5%
September 2023	95.7%	-0.5%
August 2023	97.2%	-0.4%
July 2023	96.1%	-2.2%
June 2023	96.4%	-3.6%
May 2023	96.3%	-3.7%
April 2023	96.2%	-3.8%
March 2023	95.8%	-4.2%
February 2023	96.3%	-3.4%
January 2023	96.1%	-2.6%
December 2022	96.3%	-1.9%
November 2022	95.4%	-3.5%
October 2022	97.5%	-1.8%



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Med. Pct. of Orig.

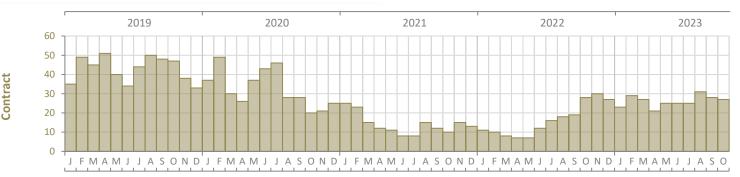


# Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	27 Days	145.5%
October 2023	27 Days	-3.6%
September 2023	28 Days	47.4%
August 2023	31 Days	72.2%
July 2023	25 Days	56.3%
June 2023	25 Days	108.3%
May 2023	25 Days	257.1%
April 2023	21 Days	200.0%
March 2023	27 Days	237.5%
February 2023	29 Days	190.0%
January 2023	23 Days	109.1%
December 2022	27 Days	107.7%
November 2022	30 Days	100.0%
October 2022	28 Days	180.0%



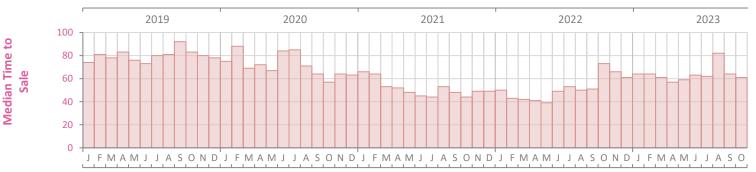
### Median Time to Sale

**Median Time to** 

The median number of days between the listing date and closing date for all Closed Sales during the month

*Economists' note* : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	64 Days	36.2%
October 2023	61 Days	-16.4%
September 2023	64 Days	25.5%
August 2023	82 Days	64.0%
July 2023	62 Days	17.0%
June 2023	63 Days	28.6%
May 2023	59 Days	51.3%
April 2023	57 Days	39.0%
March 2023	61 Days	45.2%
February 2023	64 Days	48.8%
January 2023	64 Days	28.0%
December 2022	61 Days	24.5%
November 2022	66 Days	34.7%
October 2022	73 Days	65.9%





New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
0.00	Year-to-Date	2,192	-9.7%
The number of listed properties that went under	October 2023	156	-7.1%
contract during the month	September 2023	189	24.3%
	August 2023	221	-3.9%
	July 2023	205	-12.8%
<i>Economists' note</i> : Because of the typical length of time it takes for a	June 2023	206	7.9%
sale to close, economists consider Pending Sales to be a decent	May 2023	238	-8.5%
indicator of potential future Closed Sales. It is important to bear in	April 2023	247	-9.9%
mind, however, that not all Pending Sales will be closed successfully.	March 2023	283	-11.0%
So, the effectiveness of Pending Sales as a future indicator of Closed	February 2023	230	-21.8%
Sales is susceptible to changes in market conditions such as the	January 2023	217	-29.1%
availability of financing for homebuyers and the inventory of	December 2022	133	-46.4%



November 2022

# New Listings

distressed properties for sale.

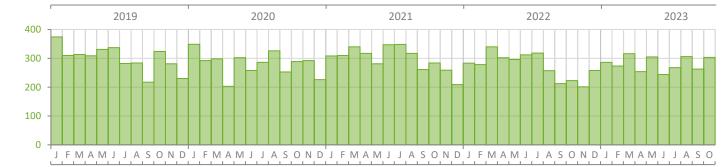
The number of properties put onto the market during the month

*Economists' note* : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	2,818	-0.1%
October 2023	303	35.9%
September 2023	263	24.1%
August 2023	306	19.1%
July 2023	268	-15.7%
June 2023	244	-21.8%
May 2023	305	3.0%
April 2023	254	-15.9%
March 2023	316	-7.1%
February 2023	273	-1.8%
January 2023	286	1.1%
December 2022	258	23.4%
November 2022	201	-22.4%
October 2022	223	-21.5%

146

-47.1%



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**New Listings** 



Inventory (Active Listings)	Month
The number of property listings active at the end of the month	YTD (Monthly Avg) October 2023 September 2023
<i>Economists' note</i> : There are a number of ways to define and calculate	August 2023 July 2023 June 2023
Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the	May 2023 April 2023

on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	669	77.4%
October 2023	831	69.2%
September 2023	737	53.5%
August 2023	690	51.6%
July 2023	650	40.4%
June 2023	643	63.2%
May 2023	641	104.8%
April 2023	592	84.4%
March 2023	624	109.4%
February 2023	640	137.0%
January 2023	646	124.3%
December 2022	588	83.8%
November 2022	527	44.4%
October 2022	491	29.2%

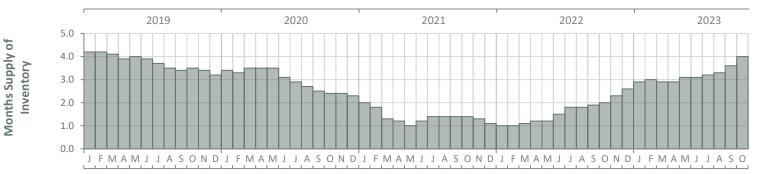


# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note* : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	3.2	113.3%
October 2023	4.0	100.0%
September 2023	3.6	89.5%
August 2023	3.3	83.3%
July 2023	3.2	77.8%
June 2023	3.1	106.7%
May 2023	3.1	158.3%
April 2023	2.9	141.7%
March 2023	2.9	163.6%
February 2023	3.0	200.0%
January 2023	2.9	190.0%
December 2022	2.6	136.4%
November 2022	2.3	76.9%
October 2022	2.0	42.9%

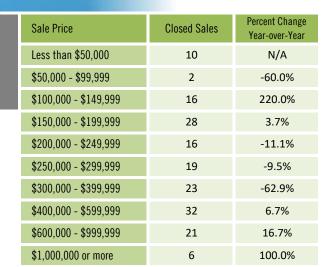


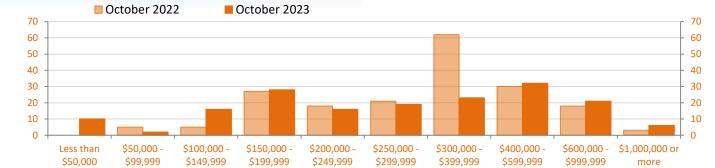


## **Closed Sales by Sale Price**

The number of sales transactions which closed during the month

*Economists' note:* Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

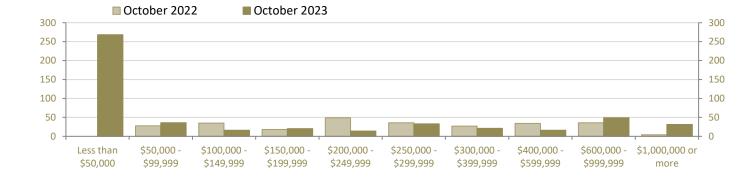




#### Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	268 Days	N/A
\$50,000 - \$99,999	36 Days	28.6%
\$100,000 - \$149,999	16 Days	-54.3%
\$150,000 - \$199,999	20 Days	11.1%
\$200,000 - \$249,999	14 Days	-71.4%
\$250,000 - \$299,999	33 Days	-8.3%
\$300,000 - \$399,999	21 Days	-22.2%
\$400,000 - \$599,999	16 Days	-52.9%
\$600,000 - \$999,999	49 Days	36.1%
\$1,000,000 or more	31 Days	675.0%



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**Median Time to Contract** 



# New Listings by Initial Listing Price

The number of properties put onto the market during the month

*Economists' note:* New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.





### Inventory by Current Listing Price The number of property listings active at the end of the month

*Economists' note* : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	11	N/A
\$50,000 - \$99,999	20	300.0%
\$100,000 - \$149,999	30	-3.2%
\$150,000 - \$199,999	92	53.3%
\$200,000 - \$249,999	92	48.4%
\$250,000 - \$299,999	79	68.1%
\$300,000 - \$399,999	147	133.3%
\$400,000 - \$599,999	168	75.0%
\$600,000 - \$999,999	105	25.0%
\$1,000,000 or more	87	102.3%



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nventory

#### Monthly Distressed Market - October 2023 Townhouses and Condos Brevard County



