



Summary Statistics	October 2024	October 2023	Percent Change Year-over-Year
Closed Sales	134	173	-22.5%
Paid in Cash	51	102	-50.0%
Median Sale Price	\$275,450	\$285,000	-3.4%
Average Sale Price	\$330,031	\$362,343	-8.9%
Dollar Volume	\$44.2 Million	\$62.7 Million	-29.5%
Median Percent of Original List Price Received	92.8%	96.0%	-3.3%
Median Time to Contract	57 Days	27 Days	111.1%
Median Time to Sale	95 Days	61 Days	55.7%
New Pending Sales	138	156	-11.5%
New Listings	222	303	-26.7%
Pending Inventory	202	242	-16.5%
Inventory (Active Listings)	1,170	831	40.8%
Months Supply of Inventory	6.5	4.0	62.5%

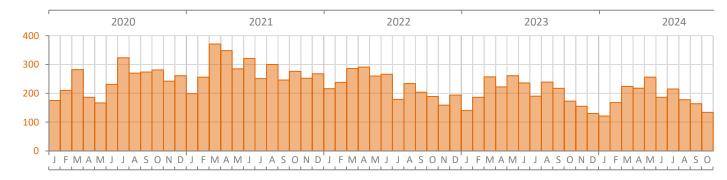
# **Closed Sales**

**Closed Sales** 

The number of sales transactions which closed during the month

*Economists' note* : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	1,864	-12.1%
October 2024	134	-22.5%
September 2024	164	-24.4%
August 2024	178	-25.5%
July 2024	215	13.2%
June 2024	186	-21.2%
May 2024	256	-1.9%
April 2024	218	-1.8%
March 2024	224	-12.8%
February 2024	168	-9.7%
January 2024	121	-13.6%
December 2023	130	-33.0%
November 2023	155	-2.5%
October 2023	173	-8.5%



this statistic should be interpreted with care.



-32.1%

20.5%

0.0%

Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	970	-16.2%
The number of Closed Sales during the month in which	October 2024	51	-50.0%
buyers exclusively paid in cash	September 2024	79	-28.8%
buyers exclusively paid in cash	August 2024	92	-33.8%
	July 2024	113	9.7%
	June 2024	105	-18.0%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	May 2024	134	-6.3%
which investors are participating in the market. Why? Investors are	April 2024	125	21.4%
far more likely to have the funds to purchase a home available up front,	March 2024	112	-18.2%
whereas the typical homebuyer requires a mortgage or some other	February 2024	96	-1.0%
form of financing. There are, of course, many possible exceptions, so	January 2024	63	-33.7%

December 2023

November 2023

October 2023

2023 2020 2021 2022 2024 200 150 100 50 0 J FMAMJJA SOND'J FMAMJJA SOND'J FMAMJJA SOND'J FMAMJJA SOND'J FMAMJJA SO

# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

*Economists' note* : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed	Percent Change
WOILLI	Sales Paid in Cash	Year-over-Year
Year-to-Date	52.0%	-4.8%
October 2024	38.1%	-35.4%
September 2024	48.2%	-5.9%
August 2024	51.7%	-11.2%
July 2024	52.6%	-3.0%
June 2024	56.5%	4.2%
May 2024	52.3%	-4.6%
April 2024	57.3%	23.5%
March 2024	50.0%	-6.2%
February 2024	57.1%	9.4%
January 2024	52.1%	-23.3%
December 2023	56.9%	1.2%
November 2023	64.5%	23.6%
October 2023	59.0%	9.3%

74

100

102



**Cash Sales** 



#### Percent Change Median Sale Price Median Sale Price Month Year-over-Year Year-to-Date \$294,900 -1.4% The median sale price reported for the month (i.e. 50% October 2024 -3.4% \$275,450 September 2024 \$290,000 -5.7% of sales were above and 50% of sales were below) August 2024 \$277,500 -18.4% 12.2% July 2024 \$289,000 *Economists' note* : Median Sale Price is our preferred summary June 2024 -3.6% \$285,000 statistic for price activity because, unlike Average Sale Price, Median May 2024 1.8% \$290,000 Sale Price is not sensitive to high sale prices for small numbers of April 2024 \$330,000 1.5% homes that may not be characteristic of the market area. Keep in mind March 2024 \$301,250 5.7% that median price trends over time are not always solely caused by February 2024 \$299,995 -0.8% changes in the general value of local real estate. Median sale price only January 2024 \$283,200 -2.3% December 2023 \$270,000 -11.2% reflects the values of the homes that sold each month, and the mix of November 2023 \$285,000 -2.7% the types of homes that sell can change over time. -12.3% October 2023 \$285,000 2020 2021 2022 2023 2024



# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note* : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$361,082	1.7%
October 2024	\$330,031	-8.9%
September 2024	\$327,462	-10.5%
August 2024	\$339,782	-7.3%
July 2024	\$356,044	9.6%
June 2024	\$349,778	-2.0%
May 2024	\$383,628	10.1%
April 2024	\$402,305	11.2%
March 2024	\$369,082	9.6%
February 2024	\$365,378	2.2%
January 2024	\$355,955	-6.1%
December 2023	\$329,551	-17.9%
November 2023	\$355,773	-0.8%
October 2023	\$362,343	1.2%



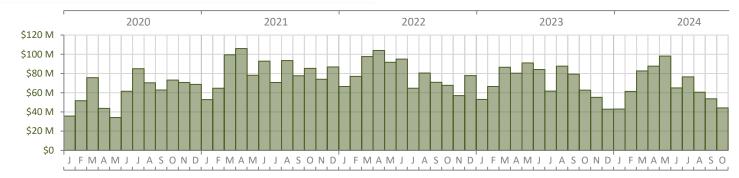


#### **Dollar Volume**

The sum of the sale prices for all sales which closed during the month

*Economists' note* : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$673.1 Million	-10.6%
October 2024	\$44.2 Million	-29.5%
September 2024	\$53.7 Million	-32.3%
August 2024	\$60.5 Million	-31.0%
July 2024	\$76.5 Million	24.1%
June 2024	\$65.1 Million	-22.7%
May 2024	\$98.2 Million	8.0%
April 2024	\$87.7 Million	9.2%
March 2024	\$82.7 Million	-4.5%
February 2024	\$61.4 Million	-7.7%
January 2024	\$43.1 Million	-18.8%
December 2023	\$42.8 Million	-45.0%
November 2023	\$55.1 Million	-3.3%
October 2023	\$62.7 Million	-7.3%

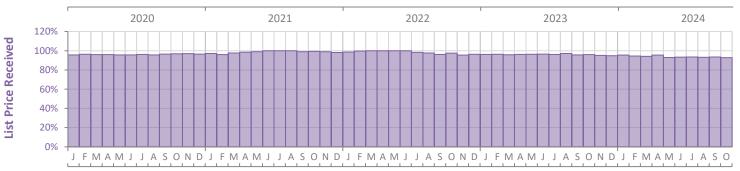


# Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

*Economists' note* : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	94.0%	-2.4%
October 2024	92.8%	-3.3%
September 2024	93.5%	-2.3%
August 2024	93.1%	-4.2%
July 2024	93.5%	-2.7%
June 2024	93.3%	-3.2%
May 2024	93.0%	-3.4%
April 2024	95.4%	-0.8%
March 2024	94.2%	-1.7%
February 2024	94.4%	-2.0%
January 2024	95.5%	-0.6%
December 2023	94.8%	-1.6%
November 2023	95.2%	-0.2%
October 2023	96.0%	-1.5%



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Med. Pct. of Orig.

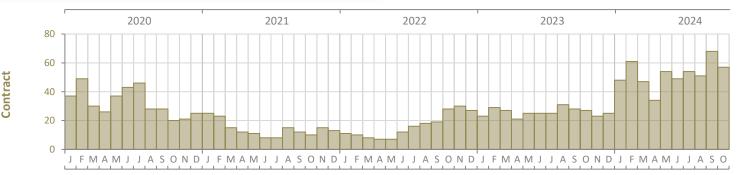


# Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	56 Days	107.4%
October 2024	57 Days	111.1%
September 2024	68 Days	142.9%
August 2024	51 Days	64.5%
July 2024	54 Days	116.0%
June 2024	49 Days	96.0%
May 2024	54 Days	116.0%
April 2024	34 Days	61.9%
March 2024	47 Days	74.1%
February 2024	61 Days	110.3%
January 2024	48 Days	108.7%
December 2023	25 Days	-7.4%
November 2023	23 Days	-23.3%
October 2023	27 Days	-3.6%



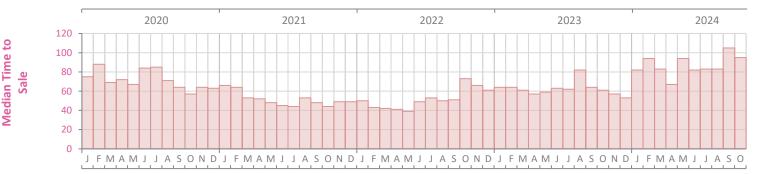
#### Median Time to Sale

**Median Time to** 

The median number of days between the listing date and closing date for all Closed Sales during the month

*Economists' note* : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	90 Days	40.6%
October 2024	95 Days	55.7%
September 2024	105 Days	64.1%
August 2024	83 Days	1.2%
July 2024	83 Days	33.9%
June 2024	82 Days	30.2%
May 2024	94 Days	59.3%
April 2024	67 Days	17.5%
March 2024	83 Days	36.1%
February 2024	94 Days	46.9%
January 2024	82 Days	28.1%
December 2023	53 Days	-13.1%
November 2023	57 Days	-13.6%
October 2023	61 Days	-16.4%





New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
0.00	Year-to-Date	2,002	-8.7%
The number of listed properties that went under	October 2024	138	-11.5%
contract during the month	September 2024	154	-18.5%
	August 2024	197	-10.9%
	July 2024	192	-6.3%
<i>Economists' note</i> : Because of the typical length of time it takes for a	June 2024	205	-0.5%
sale to close, economists consider Pending Sales to be a decent	May 2024	201	-15.5%
indicator of potential future Closed Sales. It is important to bear in	April 2024	264	6.9%
mind, however, that not all Pending Sales will be closed successfully.	March 2024	260	-8.1%
So, the effectiveness of Pending Sales as a future indicator of Closed	February 2024	218	-5.2%
Sales is susceptible to changes in market conditions such as the	January 2024	173	-20.3%
availability of financing for homebuyers and the inventory of	December 2023	118	-11.3%



November 2023

# New Listings

distressed properties for sale.

The number of properties put onto the market during the month

*Economists' note* : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	3,018	7.1%
October 2024	222	-26.7%
September 2024	250	-4.9%
August 2024	268	-12.4%
July 2024	279	4.1%
June 2024	283	16.0%
May 2024	333	9.2%
April 2024	367	44.5%
March 2024	378	19.6%
February 2024	318	16.5%
January 2024	320	11.9%
December 2023	190	-26.4%
November 2023	275	36.8%
October 2023	303	35.9%

165

13.0%



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**New Listings** 



# Inventory (Active Listings)MonthThe number of property listings active at the end of<br/>the monthYTD (Monthly Avg)October 2024September 2024August 2024July 2024July 2024July 2024June 2024July 2024Inventory. Our method is to simply count the number of active listings<br/>on the last day of the month, and hold this number to compare with theMonth

on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	1,138	70.0%
October 2024	1,170	40.8%
September 2024	1,166	58.2%
August 2024	1,166	69.0%
July 2024	1,171	80.2%
June 2024	1,194	85.7%
May 2024	1,208	88.5%
April 2024	1,163	96.5%
March 2024	1,098	76.0%
February 2024	1,049	63.9%
January 2024	995	54.0%
December 2023	921	56.6%
November 2023	900	70.8%
October 2023	831	69.2%

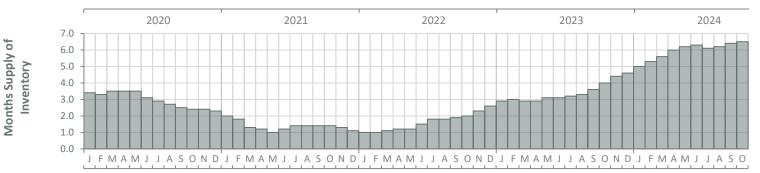


# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note* : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	6.0	87.5%
October 2024	6.5	62.5%
September 2024	6.4	77.8%
August 2024	6.2	87.9%
July 2024	6.1	90.6%
June 2024	6.3	103.2%
May 2024	6.2	100.0%
April 2024	6.0	106.9%
March 2024	5.6	93.1%
February 2024	5.3	76.7%
January 2024	5.0	72.4%
December 2023	4.6	76.9%
November 2023	4.4	91.3%
October 2023	4.0	100.0%

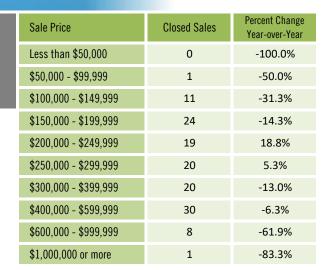




### **Closed Sales by Sale Price**

The number of sales transactions which closed during the month

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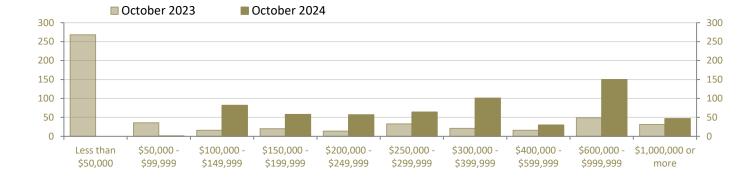




#### Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	1 Day	-97.2%
\$100,000 - \$149,999	82 Days	412.5%
\$150,000 - \$199,999	58 Days	190.0%
\$200,000 - \$249,999	57 Days	307.1%
\$250,000 - \$299,999	64 Days	93.9%
\$300,000 - \$399,999	101 Days	381.0%
\$400,000 - \$599,999	30 Days	87.5%
\$600,000 - \$999,999	150 Days	206.1%
\$1,000,000 or more	47 Days	51.6%



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**Median Time to Contract** 



70

60

50 40

30

20

10

0

# New Listings by Initial Listing Price

The number of properties put onto the market during the month

*Economists' note:* New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

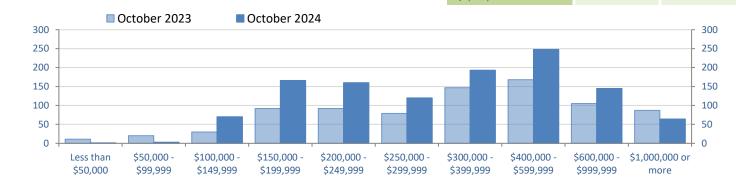




#### Inventory by Current Listing Price The number of property listings active at the end of the month

*Economists' note* : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	1	-90.9%
\$50,000 - \$99,999	3	-85.0%
\$100,000 - \$149,999	70	133.3%
\$150,000 - \$199,999	166	80.4%
\$200,000 - \$249,999	160	73.9%
\$250,000 - \$299,999	120	51.9%
\$300,000 - \$399,999	193	31.3%
\$400,000 - \$599,999	248	47.6%
\$600,000 - \$999,999	145	38.1%
\$1.000.000 or more	64	-26.4%



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nventory

#### Monthly Distressed Market - October 2024 Townhouses and Condos Brevard County



