

## **Sterling Properties**

## A FULL SERVICE REAL ESTATE OFFICE

As a full service real estate office, we offer several services that many of our competitors do not offer. Some of these include:

- 1. Twenty-four hour access to all associates by way of a "state of the art" direct dial voice mail system with immediate notification paging system.
- 2. Staffed seven days a week. Our staff sets appointments for Prudential agents, as well as other agents who want to show our listings. Agents do not have to track down the listing associate to obtain showing instructions or an appointment. This is probably one of the most important services we offer.
- 3. National and International Advertising Including newspapers, magazines, and across the internet.
- 4. Tracking calls from our advertising in order to determine the best possible exposure for your property. Each of our agents has control over the advertising for his/her own listings.
- 5. Professional flyers and postcard mail-outs are offered to all of our agents to assist in advertising their properties.
- 6. A very informative website, with photos and profiles of all our agents, offering an up-to-date list of all our properties currently on the market.
- 7. As a Prudential Real Estate Affiliate, we participate in a National Relocation Network, which provides out of town buyers and corporate transferees with an immediate source of information on local real estate. We have one of the top ranked relocation departments in the country, servicing many major 3<sup>rd</sup> party relocation companies.
- 8. Through our exclusive Prudential network affiliation, we participate in the Online Seller Advantage program to provide the seller weekly reports regarding the online activity of their property. This program creates a website that is customized to the property and can include specialized riders.
- 9. We are an award-winning office, some accolades include the Spirit of Partnership Award, 2<sup>nd</sup> Place in the North American Network Referral Award, Volunteer Recognition Award, Better Business Awards, and many more.
- 10. Our company is actively involved in our community. We pledge our services to the Holmes Regional Hospital, Alzheimer Embers Care Center, The Women's Center, High School Booster Clubs, Little League, Foreign Exchange Student Program, Chamber of Commerce, Habitat for Humanity, Keep Brevard Beautiful, Save the Manatees and many, many other organizations.
- 11. All of our agents are full-time professionals with consistent track records as Million \$\$\$ Producers.