



With sparkling sunlight splashing down on your face, warm golden sand gently massaging your feet, and the relaxing rhythm of the Atlantic whispering in your ears—you ask yourself, “Could this be any better?” You answer “yes” and then explore the “World’s Most Famous” Surf Shop to complete your uniquely-Florida vacation experience.

Ron Jon Surf Shop in Cocoa Beach—the World’s Largest Surf Shop and Ron Jon’s “One of a Kind” flagship facility—52,000 square feet filled floor to ceiling with everything for the beach lifestyle. The best selection of surf, skate, swim and beach essentials on earth! Whether this is your first beach vacation experience or you’re a well-seasoned beach bum, you’ll find everything you need at Ron Jon Surf Shop ...

**24 hours a day, 365 days a year.**



**Cocoa Beach from Orlando:**

Take State Road 528 Beachline (Beeline) East to Cocoa Beach. We are located on the corner of State Road 520 & A1A.

**From Interstate 95:**

Take either Exit 201 (S.R. 520) or Exit 205 (S.R. 528) and go 12 miles East to the corner of S.R. 520 & A1A.



The best of the beach...in the heart of Orlando! Ron Jon Surf Shop in Orlando features a stunningly realistic beach scene with a 1934-replica Ford woodie wagon, plenty of ocean sand, and a 1960's-style lighted Ron Jon billboard.

Thatched bamboo structures and textured walkways, a 60-foot-long surf-wave mural, and island-themed surf shacks constructed of materials from as far away as Asia and Africa give the surf emporium an authentic island look and feel.

All the great names and assortments in swimwear, casual clothing, surfboards, skateboards, and beach accessories you've come to expect from Ron Jon can be found at the Orlando location.



**From The East:**

S.R. 528 West to Exit 2 Orangewood/ Universal. Right on Universal Blvd. approximately 5 miles to International Drive. Right onto International Drive 1 mile. Right into Festival Bay Mall.

**From Disney:**

I-4 East to Exit 75A, International Drive. Left onto International Drive approximately 1 mile. Right into Festival Bay Mall.

**From Downtown Orlando:**

I-4 West to Exit 75A, Kirkman/ International Drive (Exit is off the left lane). Left onto International Drive approximately 1 mile. Right into Festival Bay Mall.



**NEW JERSEY**  
“THE ORIGINAL”  
201 9th and Central • Ship Bottom, NJ 08008  
609-494-8844

**COCOA BEACH**  
“ONE OF A KIND”  
4151 N. Atlantic Avenue • Cocoa Beach, FL 32931  
321-799-8888

**FORT LAUDERDALE**  
**SAWGRASS MILLS**  
2602 Sawgrass Mills Cir., Suite 1207A • Sunrise, FL 33323  
954-846-1880

**ORLANDO**  
**FESTIVAL BAY**  
5160 International Drive • Orlando, FL 32819  
407-481-2555

**KEY WEST**  
**OLD TOWN**  
503 Front Street • Key West, FL 33040  
305-293-8880

**PANAMA CITY BEACH**  
**PIER PARK**  
16150 Front Beach Road • Panama City Beach, FL 32413  
850-233-8898

**FORT MYERS**  
**GULF COAST TOWN CENTER**  
10045 Gulf Center Drive, #100 • Ft. Myers, FL 33913  
239-482-8888

**MYRTLE BEACH**  
**BAREFOOT LANDING**  
4810 Highway 17 South • N. Myrtle Beach, SC 29582  
843-272-0888

**MYRTLE BEACH**  
**BROADWAY AT THE BEACH**  
1308 Celebrity Circle, #R-9 • Myrtle Beach, SC 29577  
843-448-8882

**CLEARWATER BEACH**  
377 Mandalay Avenue • Clearwater Beach, FL 33767  
727-286-5888

**RON JON SURF GRILL**  
1000 Shorewood Drive • Cape Canaveral, FL 32920  
321-328-2830

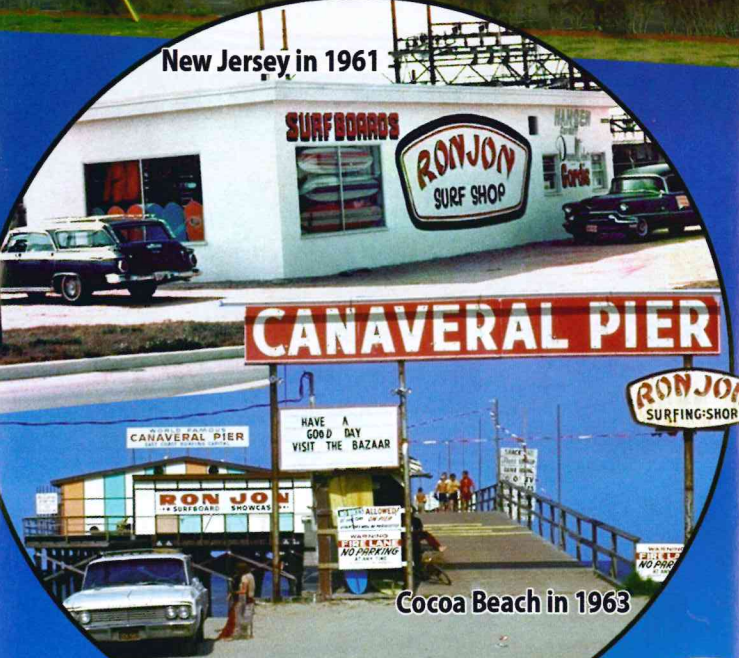
[WWW.RONJONS.COM](http://WWW.RONJONS.COM)

**RON JON CORPORATE OFFICE**  
3850 S. Banana River Blvd • Cocoa Beach, FL 32931  
1-888-RJSURFS®

**World's Most Famous**



# New Jersey



# Cocoa Beach

## Making Waves The Ron Jon Story

It was 1959 and on the New Jersey shore a bright young man named Ron DiMenna was just discovering the sport of surfing with fiberglass surfboards. The pastime soon became a passion and homemade surfboards would no longer do. When his father heard that Ron wanted his own custom surfboard from California, he suggested, "Buy three, sell two at a profit, then yours will be free." Dad was right and Ron Jon Surf Shop was born.

"The Original" Ron Jon Surf Shop opened in Long Beach Island, New Jersey in 1961. Ron sold surfboards out of a tiny Jersey shore shop and supplied former customers with boards to open their own surf shops on the East Coast. He headed to Florida two years later and opened the "One of a Kind" Ron Jon Surf Shop in Cocoa Beach, and sold even more.

Today, Ron Jon Surf Shop has grown into a world famous surfing mecca with locations in New Jersey, Florida, South Carolina and on-line. Visited by surf and beach lovers from around the globe, Ron Jon Surf Shop is recognized world-wide as an icon of the surf and beach lifestyle.

# Visit all our Ron Jon locations



Fort Lauderdale  
Sawgrass Mills



Key West  
Old Town



Fort Myers  
Gulf Coast Town Center



Orlando  
Festival Bay



Panama City Beach  
Pier Park



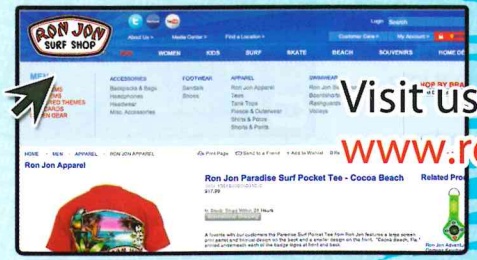
Myrtle Beach  
Barefoot Landing



Clearwater Beach



Myrtle Beach  
Broadway at the Beach



Visit us on-line @  
[www.ronjons.com](http://www.ronjons.com)



Ron Jon Surf Grill at  
Cape Caribe Resort