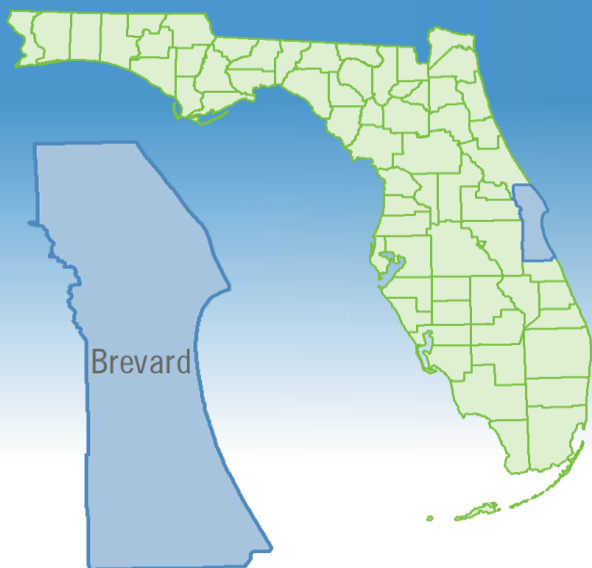


# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County



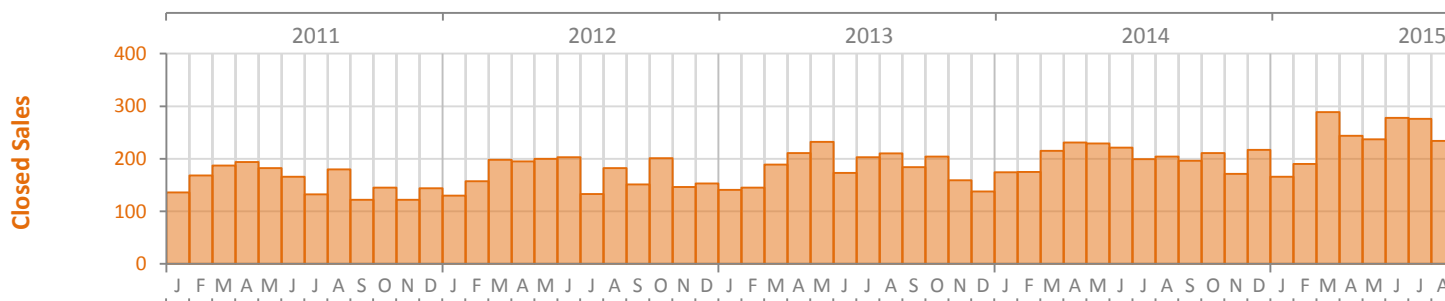
Summary Statistics	August 2015	August 2014	Percent Change Year-over-Year
Closed Sales	234	204	14.7%
Paid in Cash	144	128	12.5%
New Pending Sales	252	225	12.0%
New Listings	262	294	-10.9%
Median Sale Price	\$131,500	\$125,000	5.2%
Average Sale Price	\$166,474	\$169,129	-1.6%
Median Days on Market	41	42	-2.4%
Average Percent of Original List Price Received	93.5%	91.3%	2.4%
Pending Inventory	330	340	-2.9%
Inventory (Active Listings)	731	939	-22.2%
Months Supply of Inventory	3.2	4.8	-33.0%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Month	Closed Sales	Percent Change Year-over-Year
<b>August 2015</b>	<b>234</b>	<b>14.7%</b>
July 2015	276	38.7%
June 2015	278	25.8%
May 2015	237	3.5%
April 2015	244	5.6%
March 2015	289	34.4%
February 2015	190	8.6%
January 2015	166	-4.6%
December 2014	217	57.2%
November 2014	171	7.5%
October 2014	211	3.4%
September 2014	196	6.5%
August 2014	204	-2.9%



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

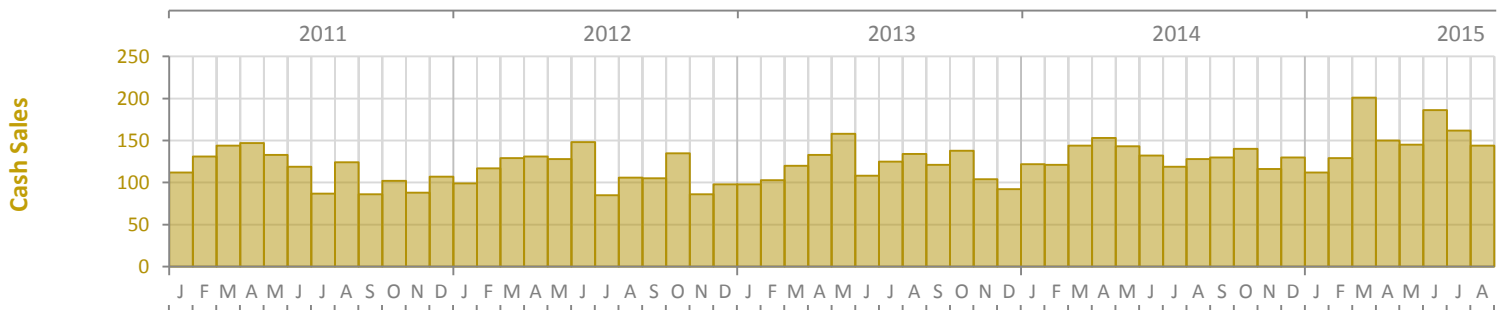


## Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
August 2015	144	12.5%
July 2015	162	36.1%
June 2015	186	40.9%
May 2015	145	1.4%
April 2015	150	-2.0%
March 2015	201	39.6%
February 2015	129	6.6%
January 2015	112	-8.2%
December 2014	130	41.3%
November 2014	116	11.5%
October 2014	140	1.4%
September 2014	130	7.4%
August 2014	128	-4.5%

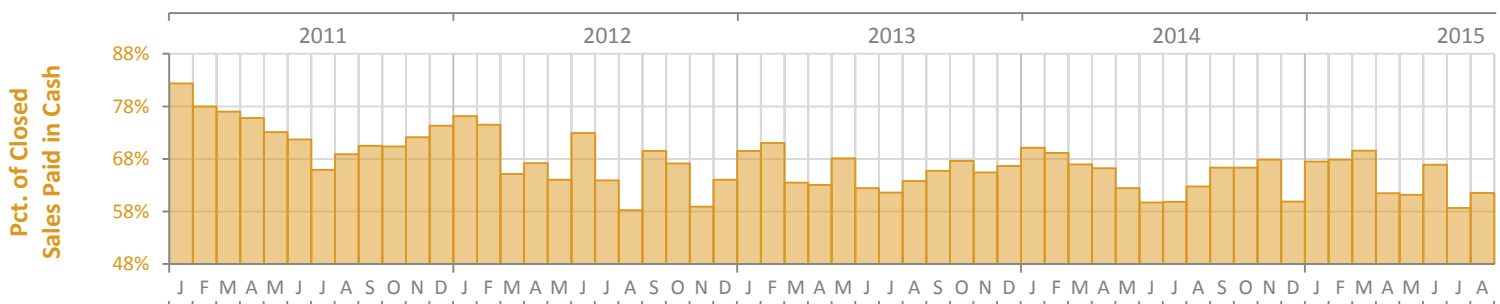


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
August 2015	61.5%	-1.9%
July 2015	58.7%	-1.8%
June 2015	66.9%	12.0%
May 2015	61.2%	-2.0%
April 2015	61.5%	-7.2%
March 2015	69.6%	3.8%
February 2015	67.9%	-1.8%
January 2015	67.5%	-3.8%
December 2014	59.9%	-10.1%
November 2014	67.8%	3.7%
October 2014	66.4%	-1.9%
September 2014	66.3%	0.9%
August 2014	62.7%	-1.7%



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

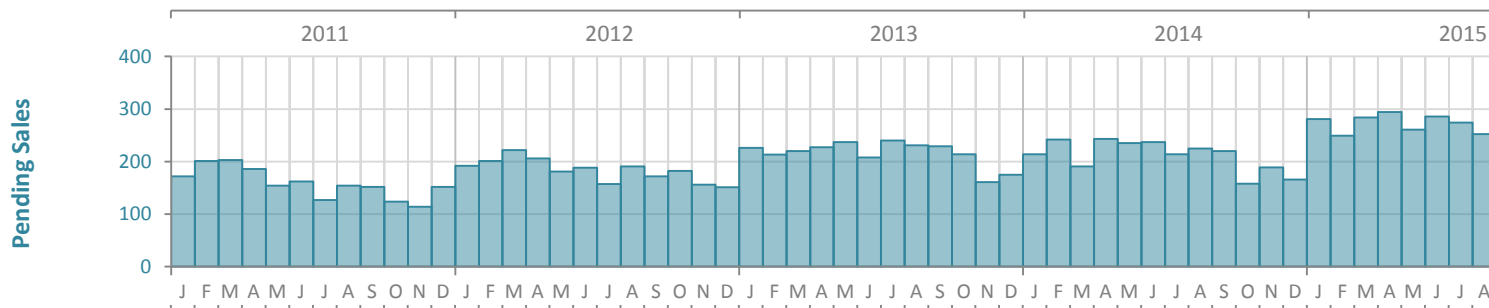


## New Pending Sales

The number of property listings that went from "Active" to "Pending" status during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
August 2015	252	12.0%
July 2015	274	28.0%
June 2015	286	20.7%
May 2015	261	11.1%
April 2015	294	21.0%
March 2015	284	48.7%
February 2015	249	2.9%
January 2015	281	31.3%
December 2014	166	-5.1%
November 2014	189	17.4%
October 2014	158	-26.2%
September 2014	220	-3.9%
August 2014	225	-2.6%

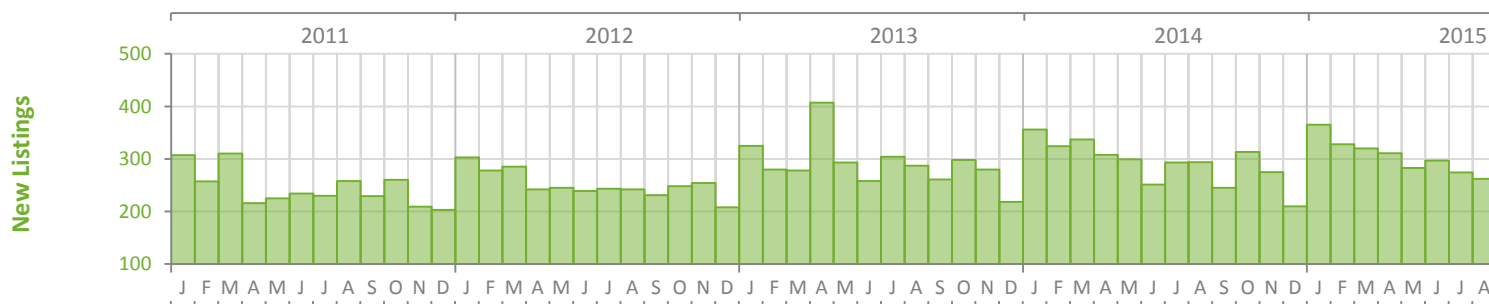


## New Listings

The number of properties put onto the market during the month

**Economists' note:** In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
August 2015	262	-10.9%
July 2015	274	-6.5%
June 2015	297	18.3%
May 2015	283	-5.4%
April 2015	311	1.0%
March 2015	320	-5.0%
February 2015	328	1.2%
January 2015	365	2.5%
December 2014	210	-3.7%
November 2014	275	-1.8%
October 2014	313	5.0%
September 2014	245	-6.1%
August 2014	294	2.4%



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

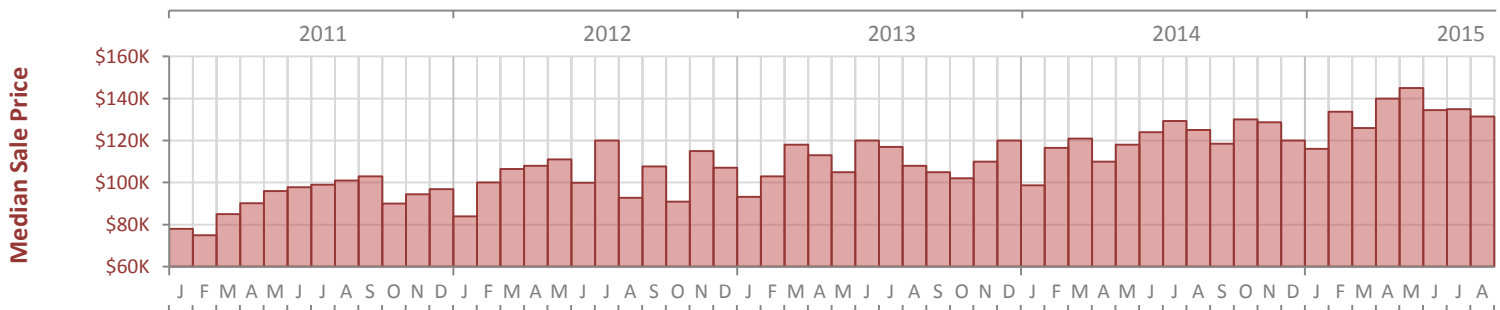


## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area.

Month	Median Sale Price	Percent Change Year-over-Year
August 2015	<b>\$131,500</b>	<b>5.2%</b>
July 2015	\$135,000	4.4%
June 2015	\$134,500	8.5%
May 2015	\$145,000	22.9%
April 2015	\$140,000	27.3%
March 2015	\$126,000	4.1%
February 2015	\$133,750	14.8%
January 2015	\$116,000	17.5%
December 2014	\$120,000	0.0%
November 2014	\$128,750	17.0%
October 2014	\$130,000	27.5%
September 2014	\$118,500	12.9%
August 2014	\$125,000	15.7%

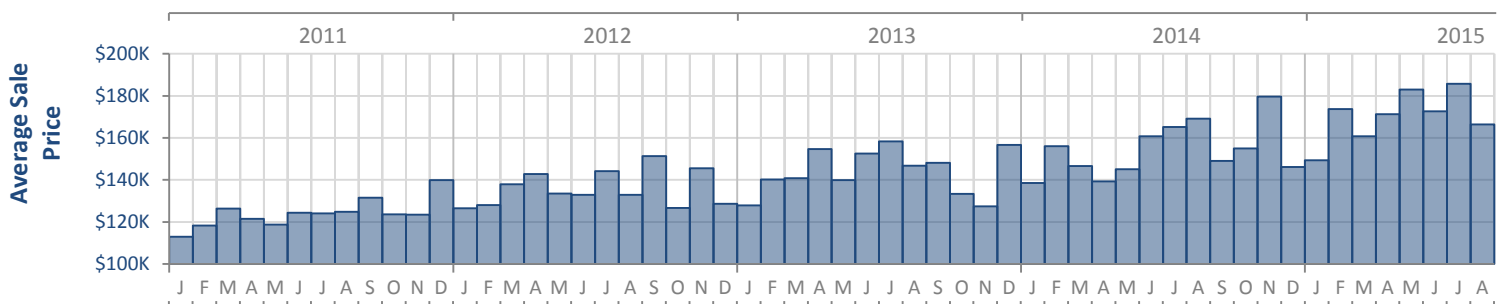


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
August 2015	<b>\$166,474</b>	<b>-1.6%</b>
July 2015	\$185,742	12.5%
June 2015	\$172,590	7.4%
May 2015	\$183,020	26.1%
April 2015	\$171,209	22.9%
March 2015	\$160,732	9.6%
February 2015	\$173,777	11.4%
January 2015	\$149,375	7.8%
December 2014	\$146,138	-6.7%
November 2014	\$179,706	41.0%
October 2014	\$155,058	16.3%
September 2014	\$149,047	0.6%
August 2014	\$169,129	15.3%



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

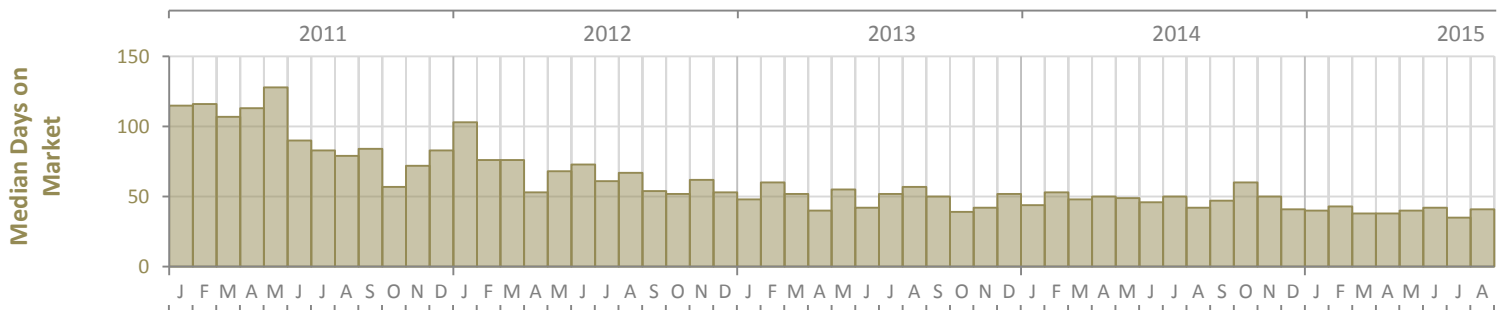


## Median Days on Market

The median number of days that properties sold during the month were on the market

**Economists' note:** Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Month	Median Days on Market	Percent Change Year-over-Year
August 2015	41	-2.4%
July 2015	35	-30.0%
June 2015	42	-8.7%
May 2015	40	-18.4%
April 2015	38	-24.0%
March 2015	38	-20.8%
February 2015	43	-18.9%
January 2015	40	-9.1%
December 2014	41	-21.2%
November 2014	50	19.0%
October 2014	60	53.8%
September 2014	47	-6.0%
August 2014	42	-26.3%

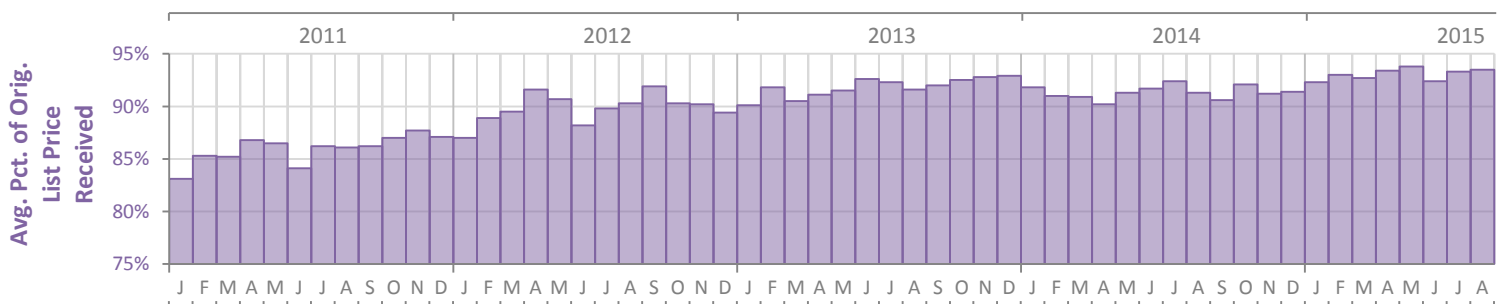


## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List Price Received	Percent Change Year-over-Year
August 2015	93.5%	2.4%
July 2015	93.3%	1.0%
June 2015	92.4%	0.8%
May 2015	93.8%	2.7%
April 2015	93.4%	3.5%
March 2015	92.7%	2.0%
February 2015	93.0%	2.2%
January 2015	92.3%	0.5%
December 2014	91.4%	-1.6%
November 2014	91.2%	-1.7%
October 2014	92.1%	-0.4%
September 2014	90.6%	-1.5%
August 2014	91.3%	-0.3%



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

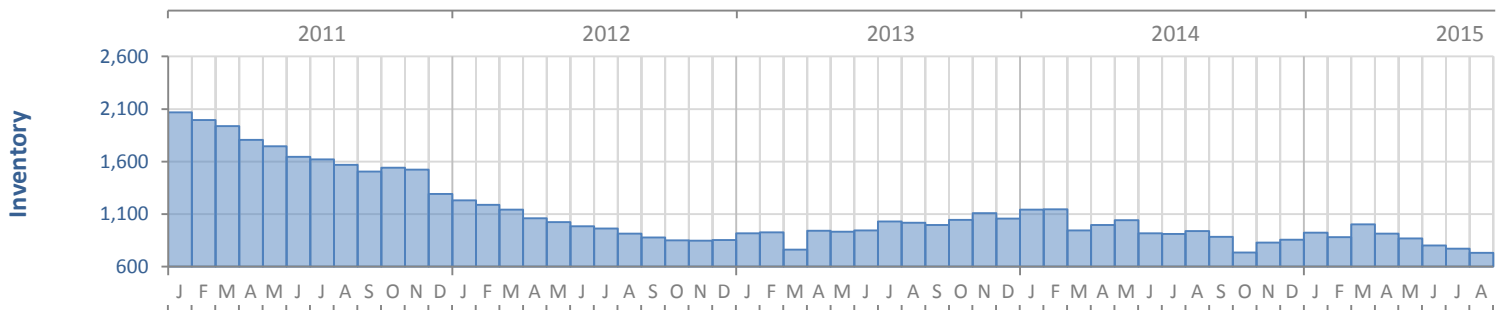


## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Month	Inventory	Percent Change Year-over-Year
August 2015	731	-22.2%
July 2015	770	-15.6%
June 2015	801	-12.6%
May 2015	868	-16.7%
April 2015	914	-8.2%
March 2015	1,003	6.1%
February 2015	880	-23.3%
January 2015	924	-19.2%
December 2014	856	-19.0%
November 2014	830	-25.2%
October 2014	735	-29.7%
September 2014	885	-11.2%
August 2014	939	-7.8%

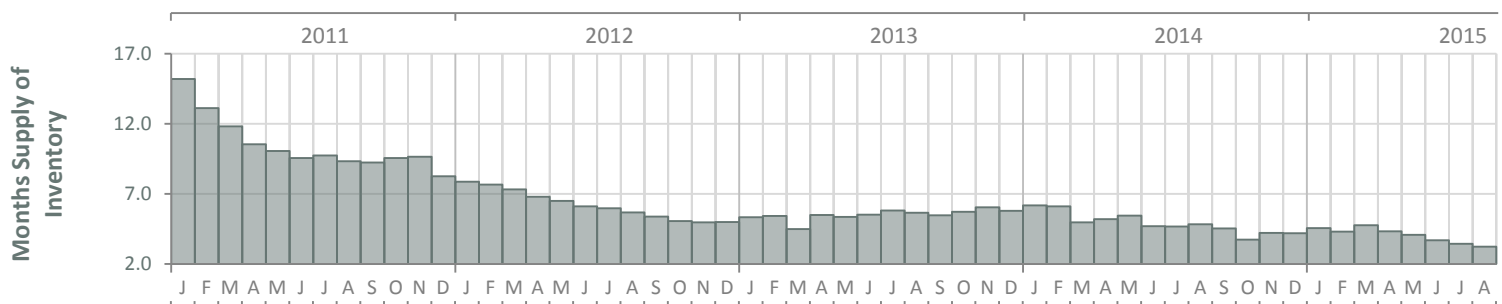


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
August 2015	3.2	-33.0%
July 2015	3.4	-26.3%
June 2015	3.7	-21.3%
May 2015	4.1	-24.9%
April 2015	4.3	-16.9%
March 2015	4.8	-4.2%
February 2015	4.3	-29.5%
January 2015	4.6	-26.3%
December 2014	4.2	-27.4%
November 2014	4.2	-30.3%
October 2014	3.8	-34.5%
September 2014	4.5	-17.2%
August 2014	4.8	-14.8%





# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

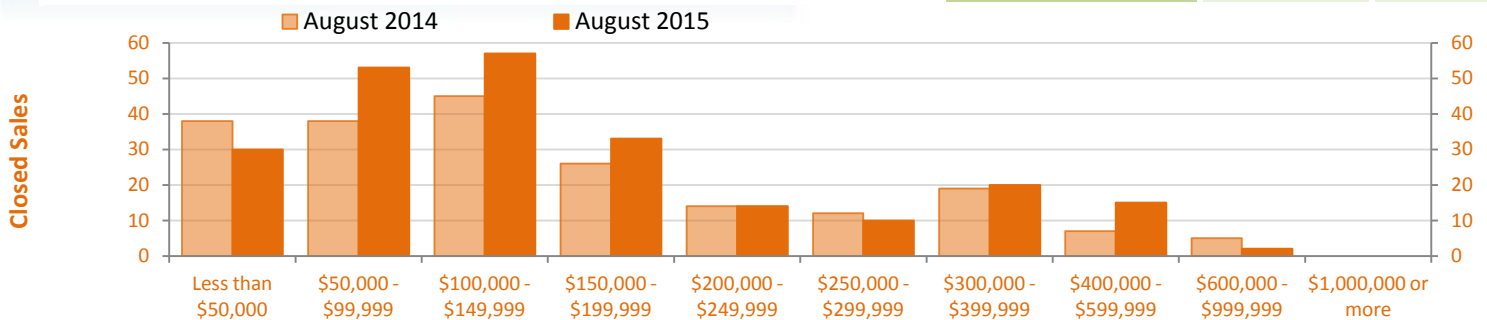


## Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	30	-21.1%
\$50,000 - \$99,999	53	39.5%
\$100,000 - \$149,999	57	26.7%
\$150,000 - \$199,999	33	26.9%
\$200,000 - \$249,999	14	0.0%
\$250,000 - \$299,999	10	-16.7%
\$300,000 - \$399,999	20	5.3%
\$400,000 - \$599,999	15	114.3%
\$600,000 - \$999,999	2	-60.0%
\$1,000,000 or more	0	N/A

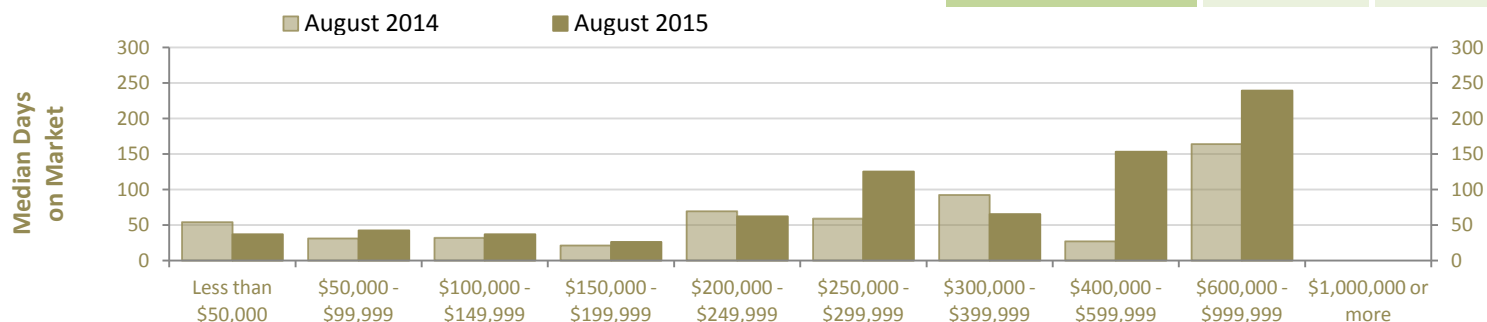


## Median Days on Market by Sale Price

The median number of days that properties sold during the month were on the market

**Economists' note:** Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	37	-31.5%
\$50,000 - \$99,999	42	35.5%
\$100,000 - \$149,999	37	15.6%
\$150,000 - \$199,999	26	23.8%
\$200,000 - \$249,999	62	-10.1%
\$250,000 - \$299,999	125	111.9%
\$300,000 - \$399,999	65	-29.3%
\$400,000 - \$599,999	153	466.7%
\$600,000 - \$999,999	239	45.7%
\$1,000,000 or more	(No Sales)	N/A



# Monthly Market Detail - August 2015

## Townhouses and Condos

### Brevard County

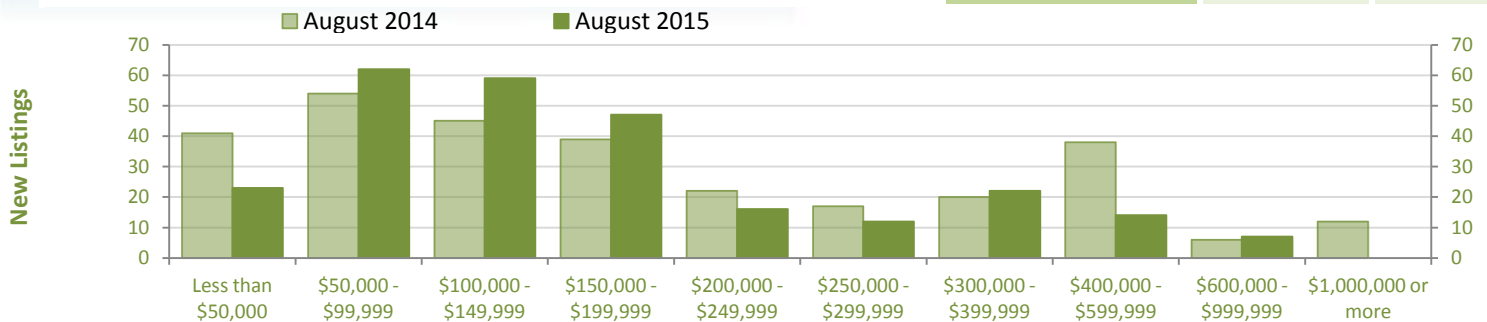


## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	23	-43.9%
\$50,000 - \$99,999	62	14.8%
\$100,000 - \$149,999	59	31.1%
\$150,000 - \$199,999	47	20.5%
\$200,000 - \$249,999	16	-27.3%
\$250,000 - \$299,999	12	-29.4%
\$300,000 - \$399,999	22	10.0%
\$400,000 - \$599,999	14	-63.2%
\$600,000 - \$999,999	7	16.7%
\$1,000,000 or more	0	-100.0%

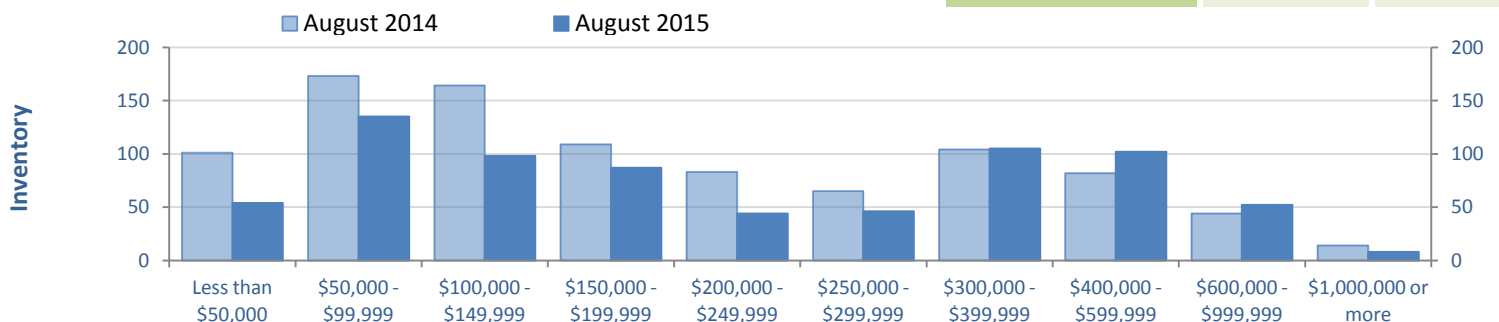


## Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	54	-46.5%
\$50,000 - \$99,999	135	-22.0%
\$100,000 - \$149,999	98	-40.2%
\$150,000 - \$199,999	87	-20.2%
\$200,000 - \$249,999	44	-47.0%
\$250,000 - \$299,999	46	-29.2%
\$300,000 - \$399,999	105	1.0%
\$400,000 - \$599,999	102	24.4%
\$600,000 - \$999,999	52	18.2%
\$1,000,000 or more	8	-42.9%

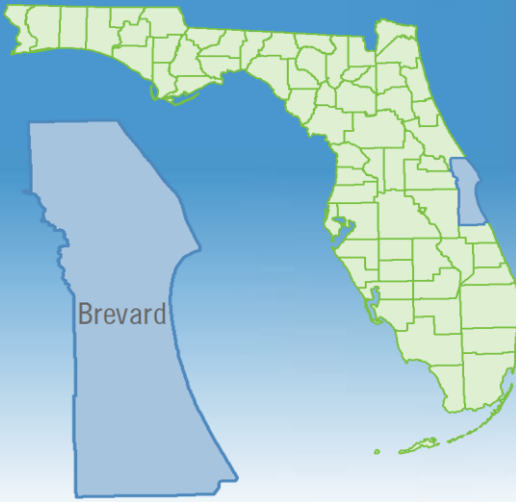




# Monthly Distressed Market - August 2015

## Townhouses and Condos

### Brevard County



		August 2015	August 2014	Percent Change Year-over-Year
Traditional	Closed Sales	196	170	15.3%
	Median Sale Price	\$138,700	\$128,450	8.0%
Foreclosure/REO	Closed Sales	32	26	23.1%
	Median Sale Price	\$66,500	\$52,250	27.3%
Short Sale	Closed Sales	6	8	-25.0%
	Median Sale Price	\$108,800	\$116,500	-6.6%

