



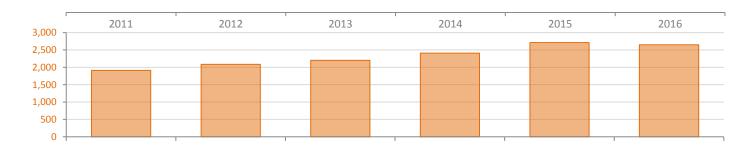
Summary Statistics	2016	2015	Percent Change Year-over-Year
Closed Sales	2,646	2,712	-2.4%
Paid in Cash	1,500	1,698	-11.7%
Median Sale Price	\$144,000	\$132,950	8.3%
Average Sale Price	\$187,031	\$171,244	9.2%
Dollar Volume	\$494.9 Million	\$464.4 Million	6.6%
Median Percent of Original List Price Received	94.8%	94.4%	0.4%
Median Time to Contract	35 Days	41 Days	-14.6%
Median Time to Sale	77 Days	80 Days	-3.8%
New Pending Sales	2,847	2,987	-4.7%
New Listings	3,317	3,218	3.1%
Pending Inventory	279	265	5.3%
Inventory (Active Listings)	784	771	1.7%
Months Supply of Inventory	3.6	3.4	5.9%

Closed Sales
The number of sales transactions which closed during
the year

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.

Year	Closed Sales	Year-over-Year
2016	2,646	-2.4%
2015	2,712	12.7%
2014	2,407	9.3%
2013	2,202	5.6%
2012	2,085	9.0%
2011	1,912	12.5%

Percent Change

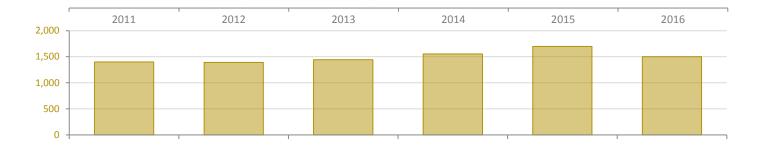




# Cash Sales The number of Closed Sales during the year in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Year	Cash Sales	Year-over-Year
2016	1,500	-11.7%
2015	1,698	9.4%
2014	1,552	7.6%
2013	1,443	3.7%
2012	1,392	-0.6%
2011	1,401	23.3%



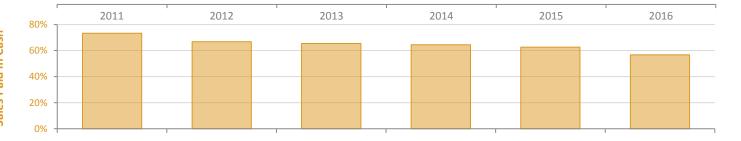
# Cash Sales as a Percentage of Closed Sales The percentage of Closed Sales during the year which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each year involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Year	Sales Paid in Cash	Year-over-Year
2016	56.7%	-9.4%
2015	62.6%	-2.9%
2014	64.5%	-1.5%
2013	65.5%	-1.9%
2012	66.8%	-8.9%
2011	73.3%	9.6%

Percent of Closed Percent Change

Pct. of Closed Sales Paid in Cash



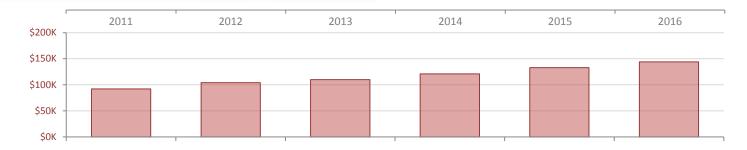


### Median Sale Price

The median sale price reported for the year (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each year, and the mix of the types of homes that sell can change over time.

Year	Median Sale Price	Percent Change Year-over-Year
2016	\$144,000	8.3%
2015	\$132,950	9.9%
2014	\$121,000	10.0%
2013	\$110,000	5.8%
2012	\$104,000	12.8%
2011	\$92,175	-6.8%



### Average Sale Price

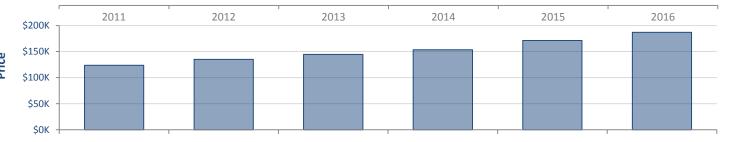
The average sale price reported for the year (i.e. total sales in dollars divided by the number of sales)

**Economists' note**: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Year	Average Sale Price	Year-over-Year
2016	\$187,031	9.2%
2015	\$171,244	11.6%
2014	\$153,417	6.2%
2013	\$144,459	6.9%
2012	\$135,098	9.3%
2011	\$123,601	-10.3%

## Average Sale

**Median Sale Price** 

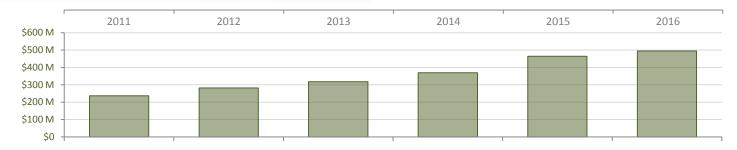




# Dollar Volume The sum of the sale prices for all sales which closed during the year

*Economists' note*: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Year	Dollar Volume	Year-over-Year
2016	\$494.9 Million	6.6%
2015	\$464.4 Million	25.8%
2014	\$369.3 Million	16.1%
2013	\$318.1 Million	12.9%
2012	\$281.7 Million	19.2%
2011	\$236.3 Million	0.9%

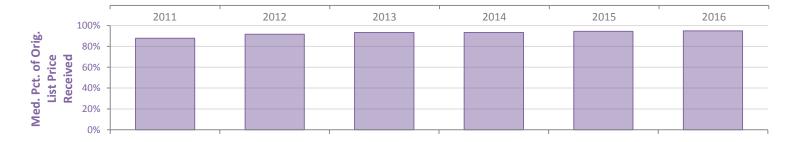


### Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the year

**Economists' note**: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Year	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
2016	94.8%	0.4%
2015	94.4%	1.2%
2014	93.3%	0.0%
2013	93.3%	1.7%
2012	91.7%	4.4%
2011	87.8%	1.0%



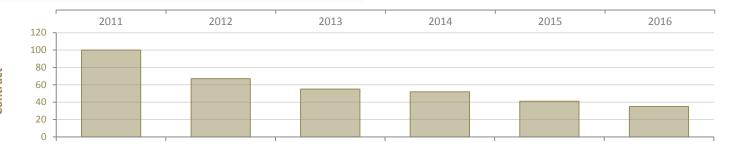


## Median Time to Contract The median number of days between the listing date and contract date for all Closed Sales during the year

*Economists' note*: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Year	Median Time to Contract	Percent Change Year-over-Year
2016	35 Days	-14.6%
2015	41 Days	-21.2%
2014	52 Days	-5.5%
2013	55 Days	-17.9%
2012	67 Days	-33.0%
2011	100 Days	0.0%

Median Time to

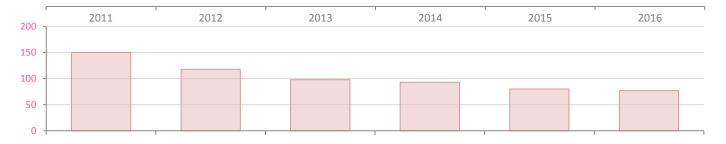


# Median Time to Sale The median number of days between the listing date and closing date for all Closed Sales during the year

**Economists' note**: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this year was on the market. That is, 50% of homes selling this year took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Year	Median Time to Sale	Year-over-Year
2016	77 Days	-3.8%
2015	80 Days	-14.0%
2014	93 Days	-5.1%
2013	98 Days	-16.9%
2012	118 Days	-21.3%
2011	150 Days	-2.6%

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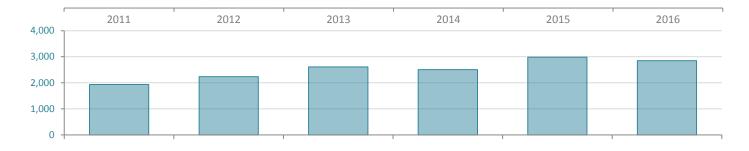


Percent Change

New Pending Sales
The number of listed properties that went under
contract during the year

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Year	New Pending Sales	Percent Change Year-over-Year	
2016	2,847	-4.7%	
2015	2,987	19.3%	
2014	2,504	-4.0%	
2013	2,608	16.7%	
2012	2,235	15.4%	
2011	1,936	11.5%	



# New Listings The number of properties put onto the market during the year

**Economists' note**: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Year	New Listings	Year-over-Year	
2016	3,317	3.1%	
2015	3,218	3.3%	
2014	3,115	0.5%	
2013	3,099	17.7%	
2012	2,633	9.1%	
2011	2,413	-18.1%	

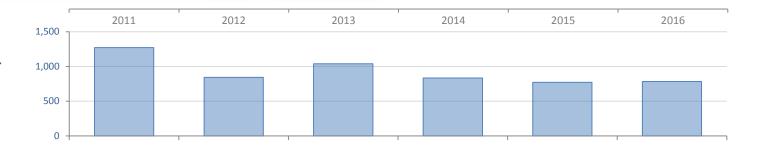




Inventory (Active Listings)
The number of property listings active at the end of
the year

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Year	Inventory	Percent Change Year-over-Year	
2016	784	1.7%	
2015	771	-7.4%	
2014	833	-19.7%	
2013	1,038	23.1%	
2012	843	-33.6%	
2011	1,270	-36.0%	



### Months Supply of Inventory (Year-End)

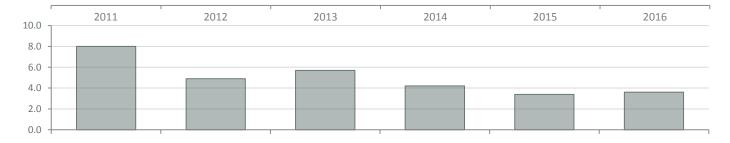
An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note*: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Year	Months Supply	Percent Change Year-over-Year	
2016	3.6 5.9%		
2015	3.4	-19.0%	
2014	4.2	-26.3%	
2013	5.7	16.3%	
2012	4.9	-38.8%	
2011	8.0	-42.9%	



nventory





## Closed Sales by Sale Price

The number of sales transactions which closed during the year

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	191	-39.7%
\$50,000 - \$99,999	606	-5.2%
\$100,000 - \$149,999	594	-0.5%
\$150,000 - \$199,999	388	4.3%
\$200,000 - \$249,999	234	20.0%
\$250,000 - \$299,999	176	-5.4%
\$300,000 - \$399,999	246	10.8%
\$400,000 - \$599,999	154	6.2%
\$600,000 - \$999,999	51	37.8%
\$1,000,000 or more	6	200.0%



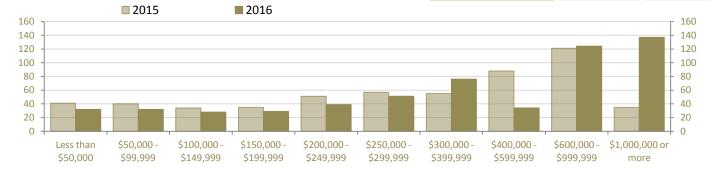
#### Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the year

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the year. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	32 Days	-22.0%
\$50,000 - \$99,999	32 Days	-20.0%
\$100,000 - \$149,999	28 Days	-17.6%
\$150,000 - \$199,999	29 Days	-17.1%
\$200,000 - \$249,999	39 Days	-23.5%
\$250,000 - \$299,999	51 Days	-10.5%
\$300,000 - \$399,999	76 Days	38.2%
\$400,000 - \$599,999	34 Days	-61.4%
\$600,000 - \$999,999	124 Days	2.5%
\$1,000,000 or more	137 Days	291.4%





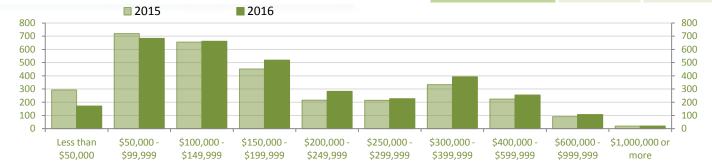


## New Listings by Initial Listing Price

The number of properties put onto the market during the year

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	171	-41.6%
\$50,000 - \$99,999	683	-5.0%
\$100,000 - \$149,999	661	0.9%
\$150,000 - \$199,999	519	14.8%
\$200,000 - \$249,999	282	30.6%
\$250,000 - \$299,999	227	5.6%
\$300,000 - \$399,999	393	18.0%
\$400,000 - \$599,999	255	13.8%
\$600,000 - \$999,999	107	17.6%
\$1,000,000 or more	19	-5.0%

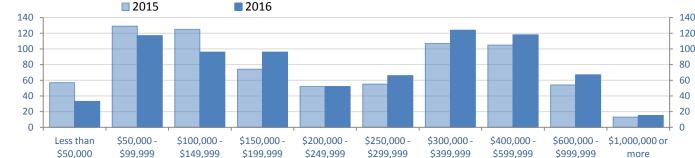


### Inventory by Current Listing Price

The number of property listings active at the end of the year

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the year, since it is the most current. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	33	-42.1%
\$50,000 - \$99,999	117	-9.3%
\$100,000 - \$149,999	96	-23.2%
\$150,000 - \$199,999	96	29.7%
\$200,000 - \$249,999	52	0.0%
\$250,000 - \$299,999	66	20.0%
\$300,000 - \$399,999	124	15.9%
\$400,000 - \$599,999	118	12.4%
\$600,000 - \$999,999	67	24.1%
\$1,000,000 or more	15	15.4%



### Yearly Distressed Market - 2016 Townhouses and Condos Brevard County





		2016	2015	Percent Change Year-over-Year
Traditional	Closed Sales	2,473	2,353	5.1%
Haultional	Median Sale Price	\$148,000	\$140,000	5.7%
Foreclosure/REO	Closed Sales	145	318	-54.4%
FOIECIOSUIE/REO	Median Sale Price	\$80,000	\$75,000	6.7%
Short Sale	Closed Sales	28	41	-31.7%
SHULL SAIR	Median Sale Price	\$79,500	\$105,250	-24.5%

